Explore, discover and analyze

Qlik Sense®
November 2025
Copyright © 1993-2026 QlikTech International AB. All rights reserved.

© 2026 QlikTech International AB. All rights reserved. All company and/or product names may be trade names, trademarks and/or registered trademarks of the respective owners with which they are associated.

Contents

1 About this document ... **6**

2 Discover and analyze ... **7**

2.1 Routine analysis ... 7

2.2 Exploratory analysis ... 7

3 Exploring data with visualizations ... **8**

3.1 Selection preview ... 8

No selection ... 8

A selection is made ... 8

A second selection is made ... 9

3.2 Types of selections in visualizations ... 10

Available selections by visualization type ... 10

Limitations ... 11

Click selection ... 11

Draw selection ... 12

Label selection ... 14

Lasso selection ... 14

Legend selection ... 15

Range selection ... 16

3.3 The associative selection model ... 16

Selection states ... 17

3.4 Viewing data of visualizations ... 22

Visualizations where data viewing is available ... 23

Changing between visualization and data view ... 24

3.5 Visual exploration ... 24

Using the visual exploration menu to change properties ... 25

Using the visual exploration menu to change data ... 26

Using the visual exploration menu on mobile devices ... 26

Limitations ... 27

3.6 Scrolling in visualizations ... 27

Using lasso selection with scrolling ... 27

Visualizations where lasso selection needs to be enabled ... 28

3.7 Canceling data retrieval ... 29

4 Bookmarking selections ... **30**

4.1 Creating bookmarks ... 30

Creating a bookmark ... 31

Working with dynamic bookmarks ... 32

States and set expressions ... 33

Bookmark options ... 33

Searching for bookmarks ... 33

Changing the title and description of a bookmark ... 34

Updating selections in private bookmarks ... 34

Changing who can see the bookmark ... 34

Limitations ... 35

4.2 Setting a default bookmark to create an app landing page ... 35

Set a default bookmark ... 36

4.3 Deleting bookmarks ... 36

Deleting a bookmark in sheet view ... 36
Deleting a bookmark from app overview ... 37
5 Exploring with selections ... 38
5.1 Selection options ... 40
Select all ... 40
Select possible ... 40
Select alternative ... 40
Select excluded ... 40
5.2 Labels in selection bar ... 40
5.3 Custom themes and selection state colors ... 40
5.4 Searching within selections or visualizations ... 41
Search types ... 42
Text search ... 43
Numeric search ... 50
Fuzzy search ... 51
Expression search ... 51
Compound search ... 53
5.5 Editing the selections ... 56
5.6 Locking and unlocking selections ... 57
Locking selections ... 57
Unlocking selections ... 57
5.7 Stepping back and forward in selections ... 58
5.8 Using the selections tool ... 58
Making and clearing selections ... 59
Searching in the App dimensions section ... 59
Scrolling in the selections tool ... 59
Generating insights ... 60
Calculated dimensions ... 60
5.9 Discovering your data with associative insights ... 60
Limitations ... 60
Associative insights selections view ... 60
Insights card details view ... 63
Insights card KPI view ... 65
Generating insights ... 66
Associative insights example: No data left behind ... 66
Disabling associative insights in an app ... 70
Troubleshooting associative insights ... 70
6 Using smart search ... 72
6.1 What happens when you search ... 72
A: Search field ... 73
B: Apply a selection ... 73
C: Color-coded search result terms ... 73
6.2 Using search results to change selections ... 74
Interacting with search results for data ... 74
6.3 Keyboard shortcuts used in smart search ... 76
7 Troubleshooting - Discover ... 77
7.1 My search does not produce any results ... 77

7.2 My search using Insight Advisor does not produce any results 77
7.3 Incomplete visualization 77

1 About this document

Read and learn how to make discoveries in your data, using different tools.

This document is derived from the online help for Qlik Sense. It is intended for those who want to read parts of the help offline or print pages easily, and does not include any additional information compared with the online help.

You find the online help, additional guides and much more at help.qlik.com/sense.

2 Discover and analyze

When you have created your app and loaded data into it you can start using it for data discovery and analysis.

2.1 Routine analysis

It is typical in routine analysis to follow up on key metrics on a regular basis. Here are some examples of KPIs you might want to keep a close watch on:

- Total sales versus quota each morning
- Total sales versus total sales the same period last year
- Orders placed but not delivered at the end of the week
- Sales per region on a certain day each month

2.2 Exploratory analysis

Sometimes when you are analyzing data, you might find that something is missing in the app that you have access to. Even though Qlik Sense allows for efficiently filtering the data by making multiple selections, you might want to adapt the existing visualizations, dimensions or measures to be able to explore the data for new insights.

3 Exploring data with visualizations

You make selections by clicking and drawing lines in the different visualizations.

When you make a selection, all associated visualizations are updated immediately to reflect the selection. You confirm the selection by clicking ✔, or by clicking anywhere on the sheet outside the visualization, including in another visualization, (in which case you generate a new selection). You can also press Enter to confirm.

You cancel a selection by clicking ⊗. You can also press Esc to undo.

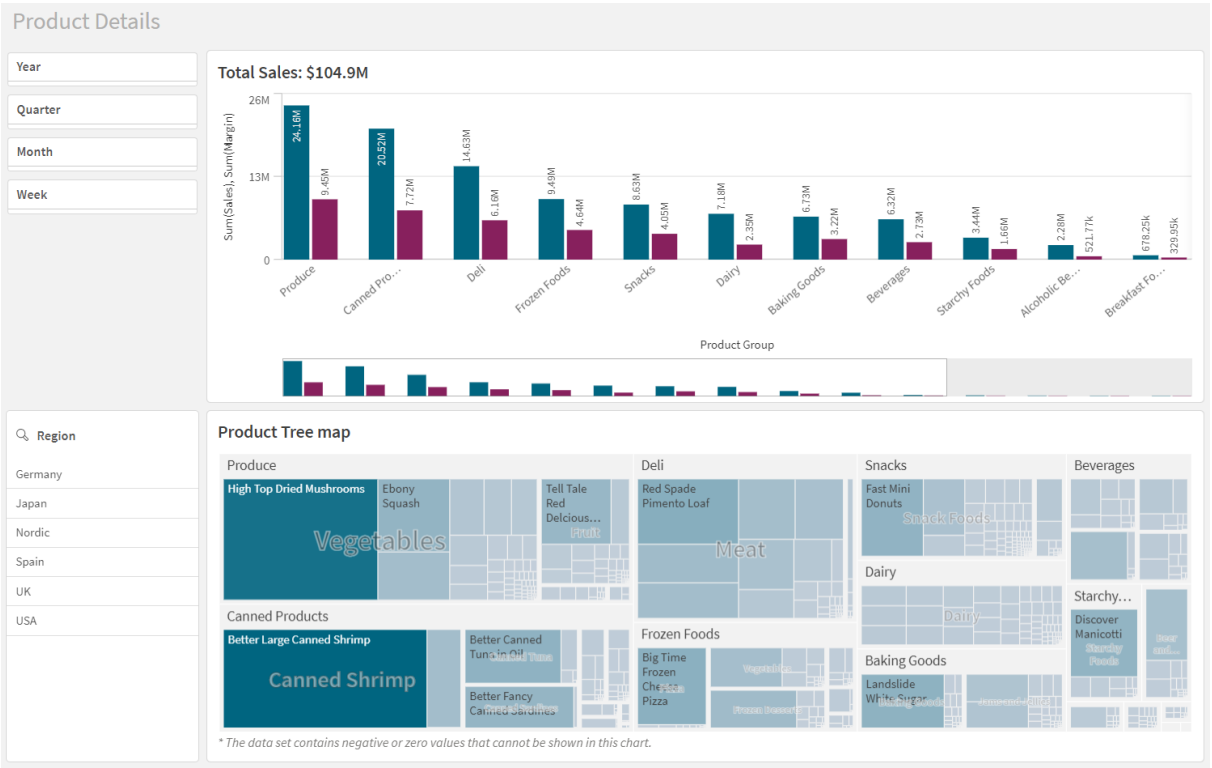
By default, new selections in a visualization are added to the previous ones. You deselect an item by clicking it. On a computer, you can hold down Ctrl while you make a selection, to automatically clear previous selections in a visualization, and only keep the new selection.

3.1 Selection preview

The following images show how the visualizations are updated immediately when a selection is made.

No selection

Sheet view with no selections made.



A selection is made

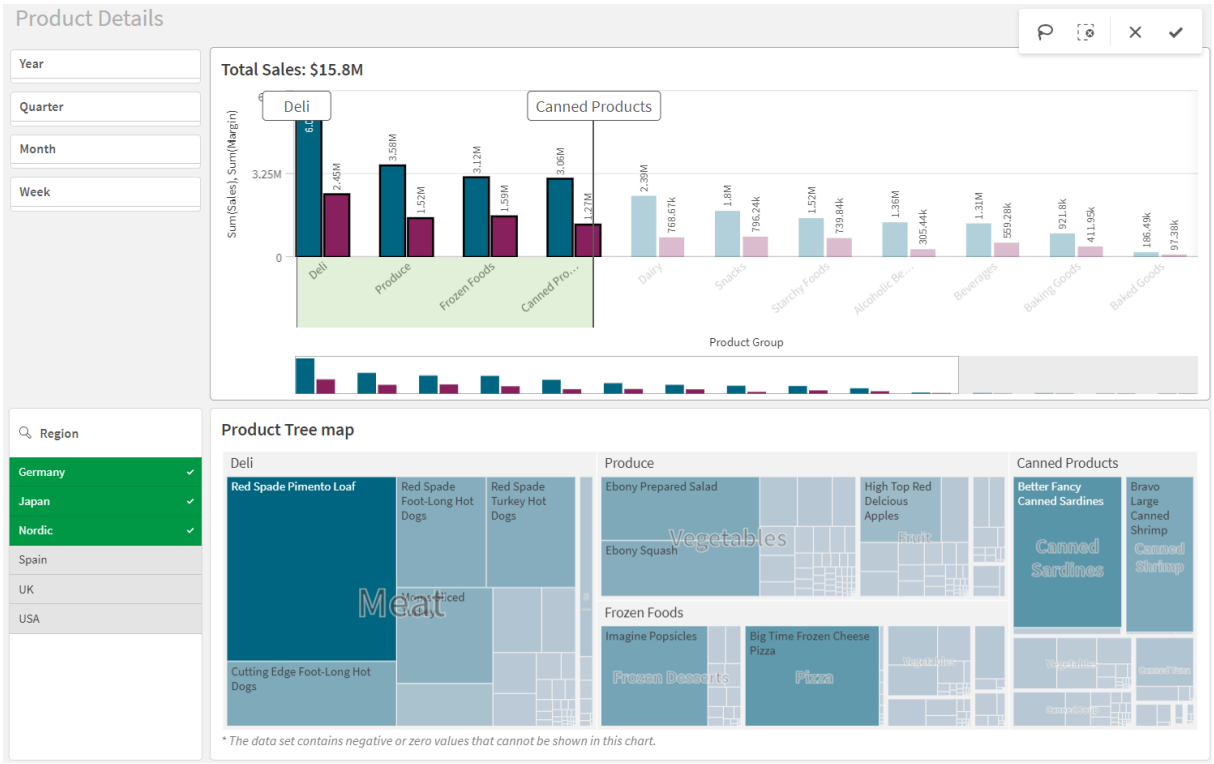
In this image, a selection is made (in the filter pane *Region*) and is reflected in all associated visualizations.

A selection made in the Region filter pane.

A second selection is made

In this image, a second selection is made (in the bar chart *Total Sales*). It automatically confirms the first selection and presents a preview of the new selection.

A second selection has been made in the bar chart Total Sales.



When making selections in filter panes there is a difference between ***Cancel selection*** *(⊗) and* ***Clear selection*** *(⊗). With ⊗, you only clear the latest selection, but ⊗ clears all selections.*

3.2 Types of selections in visualizations

When you analyze your data, you have different ways of making selections. The following selections are available:

- *Click selection (page 11)*
- *Draw selection (page 12)*
- *Range selection (page 16)*
- *Lasso selection (page 14)*
- *Legend selection (page 15)*
- *Label selection (page 14)*

Available selections by visualization type

The charts and tables have different selection patterns. Some selection types are particularly useful for certain visualizations. The following table displays which kinds of selections that are supported in the visualizations.

Selections that are supported in the visualizations

Visualizations	Click selection	Draw selection	Range selection	Lasso selection	Legend selection	Label selection
Bar chart	Yes	Yes	Yes	Yes	Yes	Yes
Box plot	Yes	Yes	Yes	Yes	No	Yes
Combo chart	Yes	Yes	Yes	Yes	Yes	Yes
Distribution plot	Yes	Yes	Yes	Yes	Yes	Yes
Filter pane	Yes	Yes	No	No	No	No
Gauge	No	No	No	No	No	No
Histogram	Yes	Yes	Yes	Yes	No	No
KPI	No	No	No	No	No	No
Line chart	Yes	Yes	Yes	Yes	Yes	Yes
Map	Yes	Yes	No	Yes	Yes	No
Pie chart	Yes	Yes	No	Yes	Yes	Yes
Pivot table	Yes	Yes	No	No	No	No
Scatter plot	Yes	Yes	Yes	Yes	No	No
Straight table	Yes	Yes	No	No	No	No
Table	Yes	Yes	No	No	No	No
Text & image	No	No	No	No	No	No
Treemap	Yes	Yes	No	Yes	No	No
Waterfall chart	No	No	No	No	No	No

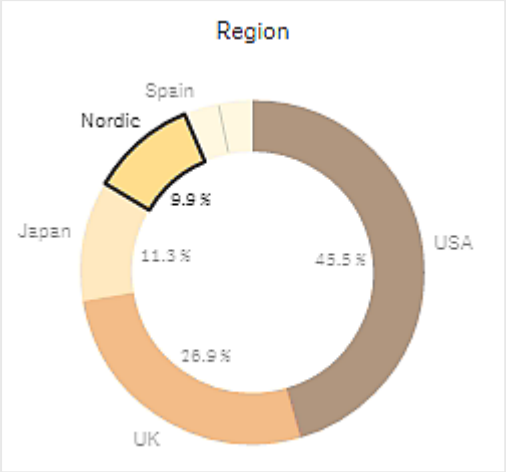
Limitations

- You cannot make selections in **Gauge**, **KPI**, **Waterfall chart**, and **Text & image** visualizations.
- Legend selection is not available in a visualization when coloring by expression.
- Range selection is only available on the dimension axis for stacked bar charts or combo charts, and box plots.
- You cannot select a measure by name.

Click selection

You click to select single values/data points, one at a time. If you want to deselect a value/data point, click it.

Pie chart with the sector Nordic selected.

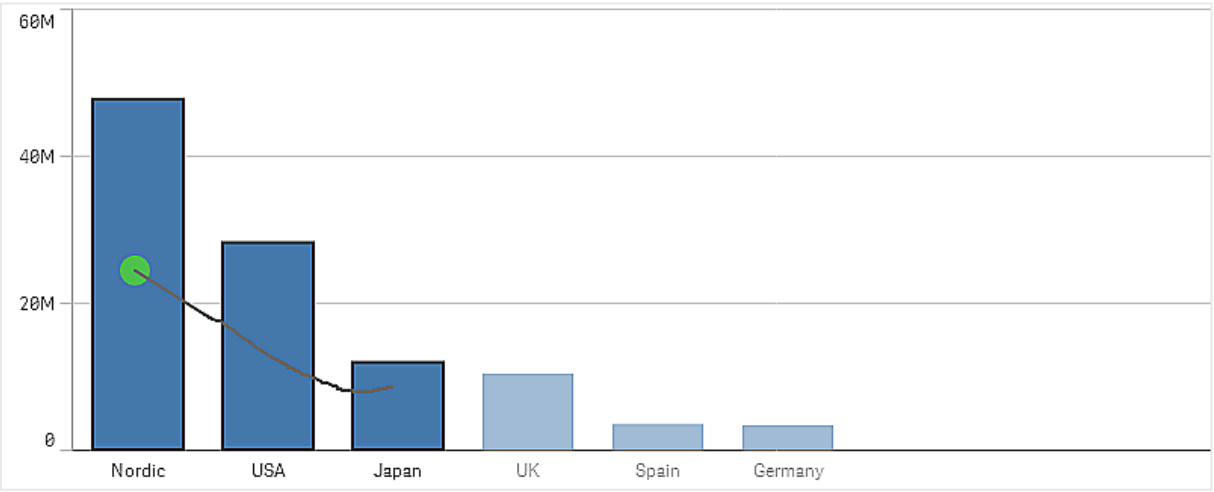


Draw selection

When you want to make a draw or lasso selection, you must first click inside the visualization and turn on lasso selection by clicking the lasso icon at the top of the visualization. On a computer, you can also press Shift and make the selection.

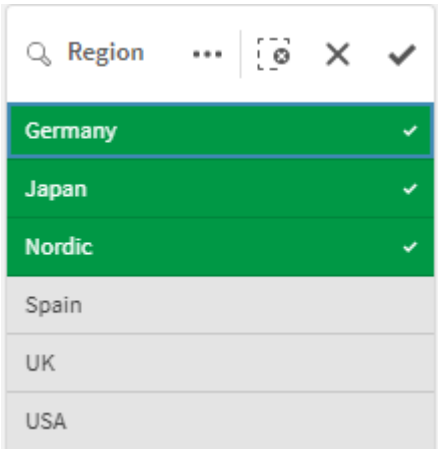
You draw a freehand line to select several values/data points at a time. You cannot draw to deselect values/data points.

Bar chart with selections Nordic, USA and Japan made with draw selection.



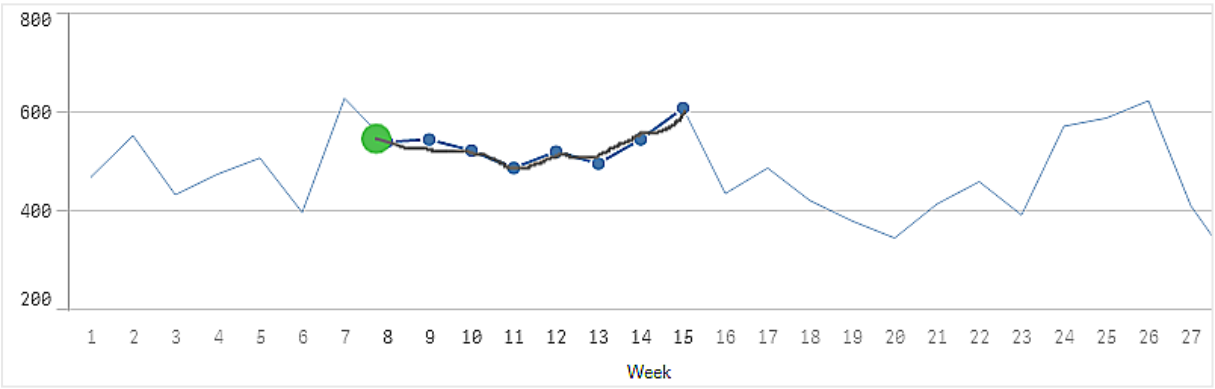
In a table or a filter pane, you draw across several values to select them.

Filter pane with selections Germany, Japan and Nordic made with draw selection.



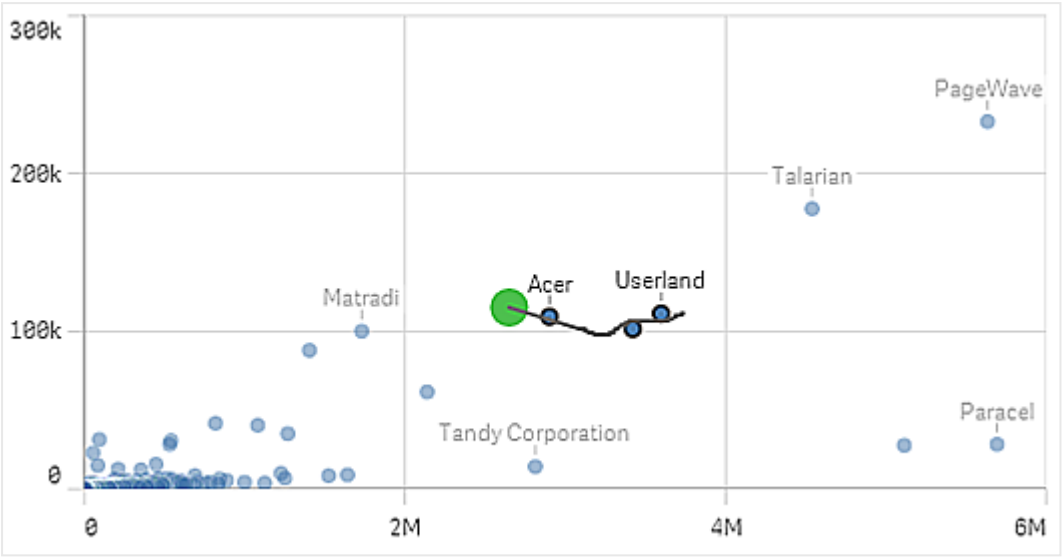
In a line chart you draw along a line to select a number of data points.

Line chart with weeks selected with draw selection.



In a scatter plot you draw across a number of data points to select them.

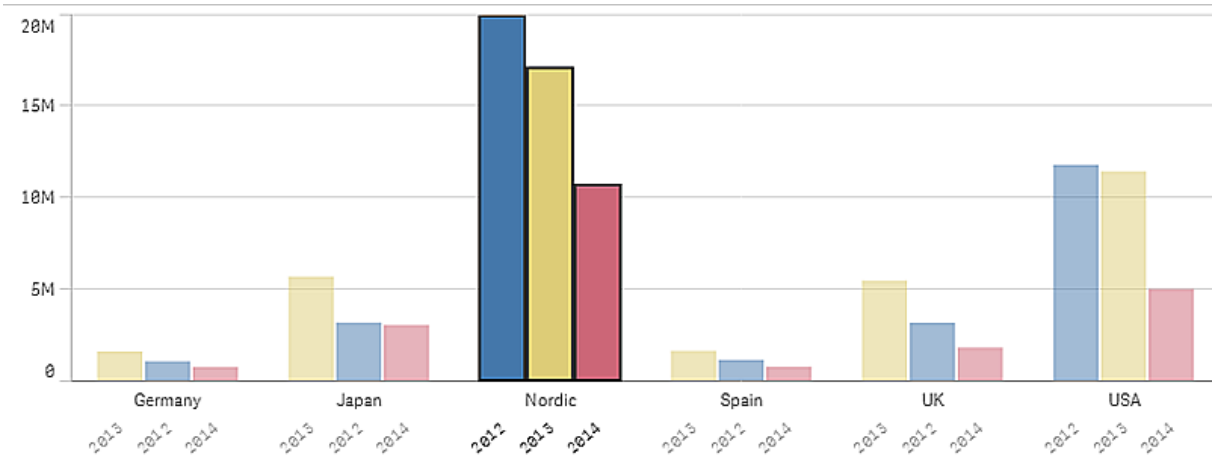
Scatter plot with selections made with draw selection.



Label selection

You can click the dimension labels to make selections. When dimensions are grouped or stacked, the whole group or stack is selected.

Bar chart with label selection of 2011, 2012, and 2013. Clicking any of the years selects the whole group.

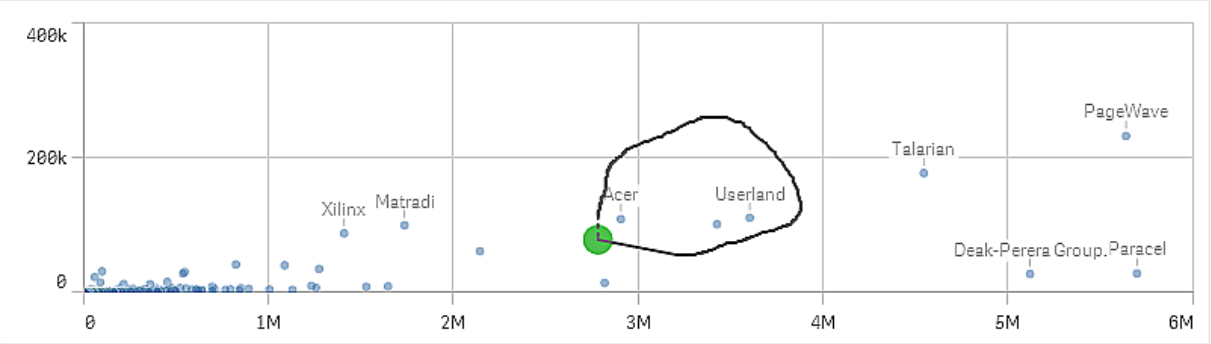


Lasso selection

When you want to make a draw or lasso selection, you must first click inside the visualization and turn on lasso selection by clicking the lasso icon at the top of the visualization. On a computer, you can also press Shift and make the selection.

You draw a freehand circle to capture and select data points.

Selection of values made in a scatter plot using lasso selection.



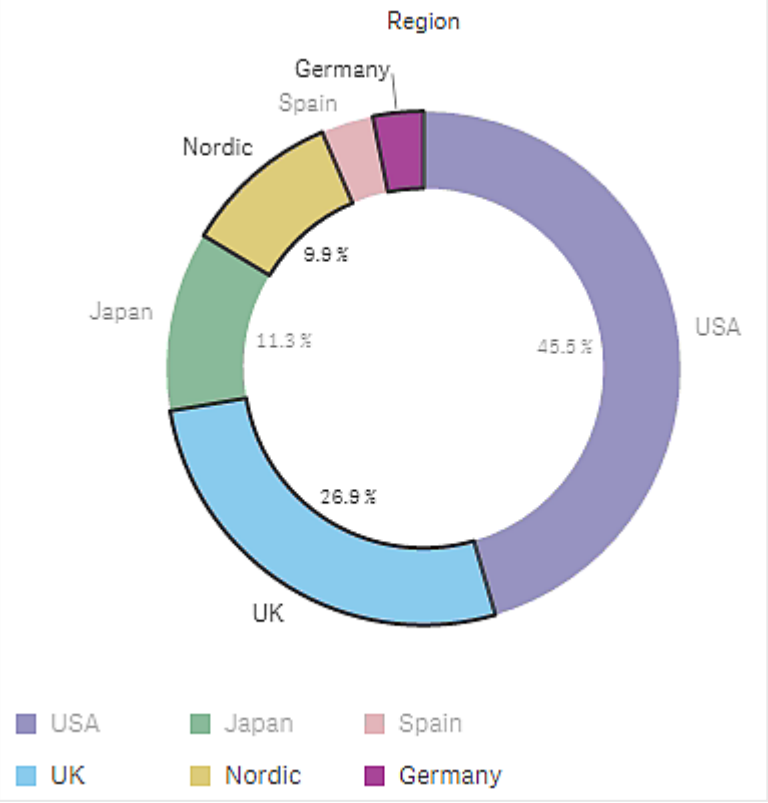
Your lasso selections only include visible data points. For charts using a continuous axis, data points not visible in the chart will be excluded, even if they are within the area being selected.

Legend selection

You can click any legend item, except the item representing **Others**, to select the associated values.

> *Legend selection is not available in a visualization when coloring by expression.*

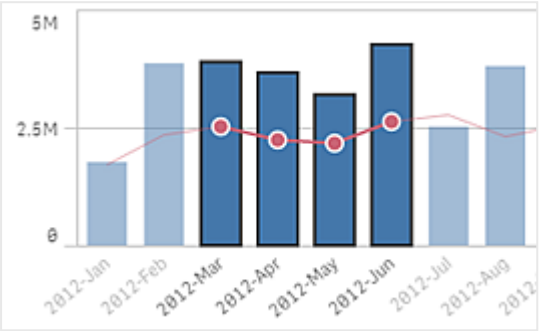
Pie chart with sectors Nordic, Germany and UK selected, using legend selection.



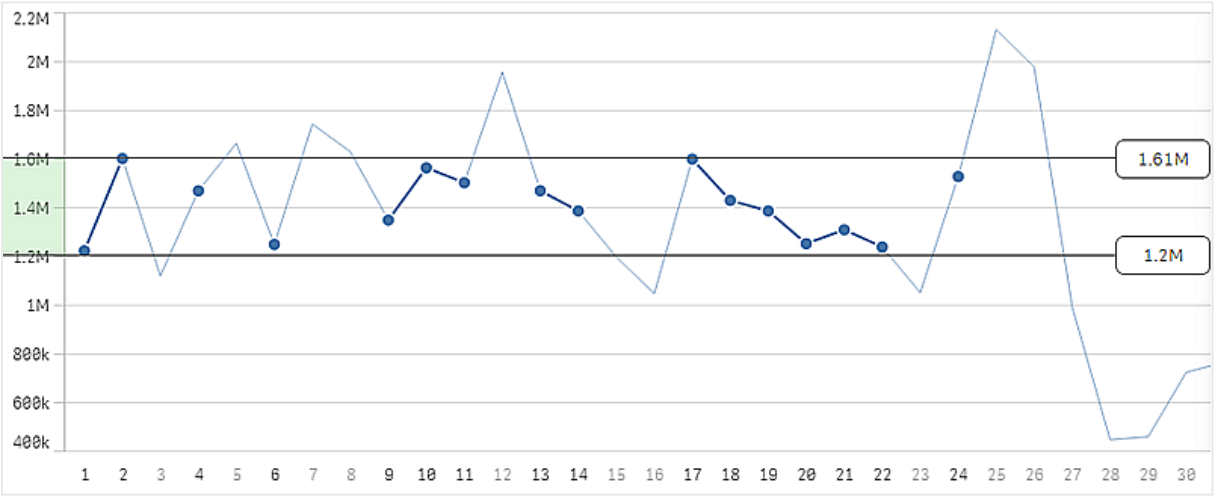
Range selection

You draw your selections on the y-axis or the x-axis. For an axis with measure values, you can click on the range bubble to enter a specific numeric value.

Combo chart with selections made with range selection.



Line chart with selections made with range selection.



3.3 The associative selection model

Making selections is the main interaction method in Qlik Sense. Selections filter out a subset of the data that is loaded into Qlik Sense. You use selections to focus on something you want to know more about. Qlik Sense responds by color coding values according to their different states.

You can think of your selections as an input for Qlik Sense. Qlik Sense evaluates the input and displays the color codes on data values as the output.

- The input state: the selection that you have made – whether the field value is selected or not.
- The output state: whether the field value is possible or not, given the logical inference of the selection.

Selection states

When you make selections, the colors of the values change accordingly. Color-coding is used in filter panes, selections list items, and the selections tool, with the characteristic Qlik Sense colors green, white, and gray. The colors bring you information about which field values are selected, alternative, possible and excluded, respectively.

The following table lists which colors are used for the different states.

The colors used in the selection bar, and for each selection state, can be modified with a custom theme. If you are working with an app that uses a custom theme, you might notice that your selections do not display with the same colors that are described in this help topic.

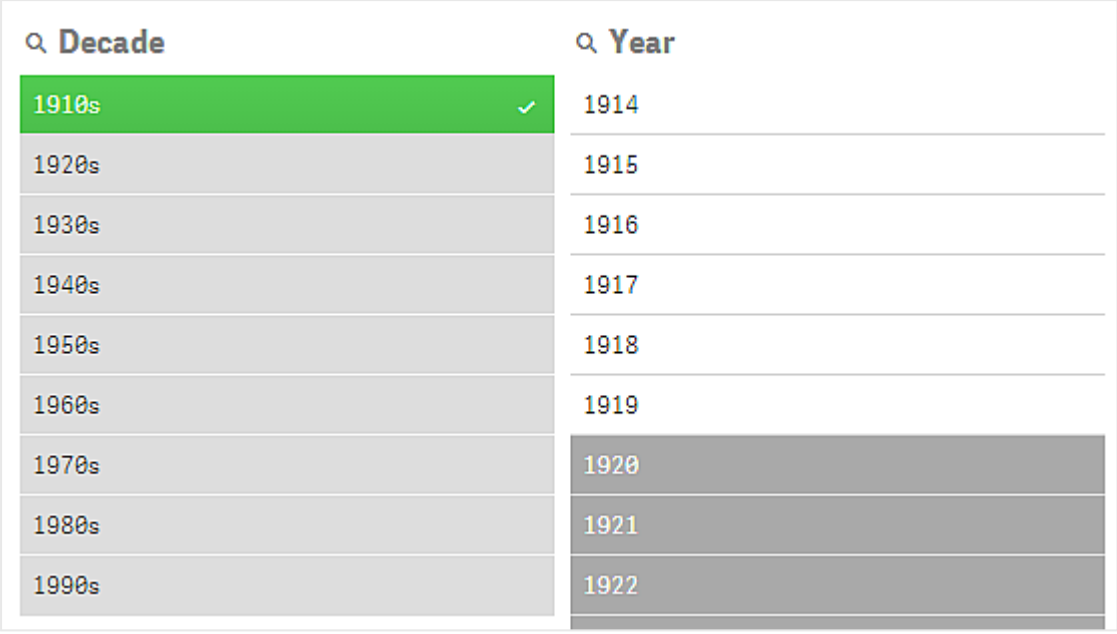
Colors used for different states

Color	State
Green, with a check mark as a selection indicator	Selected
White	Possible
Light gray	Alternative
Dark gray	Excluded
Dark gray with a check mark as a selection indicator	Selected excluded

The selected state

When you select one or more values in a filter pane and the values turn green, they are in the selected state. In the following image, the value *1910s* has been selected. The selection filters out a subset of the data that is loaded, and the filter panes *Decade* and *Year* are updated according to the selection.

1910s in the Decade filter pane has been selected.

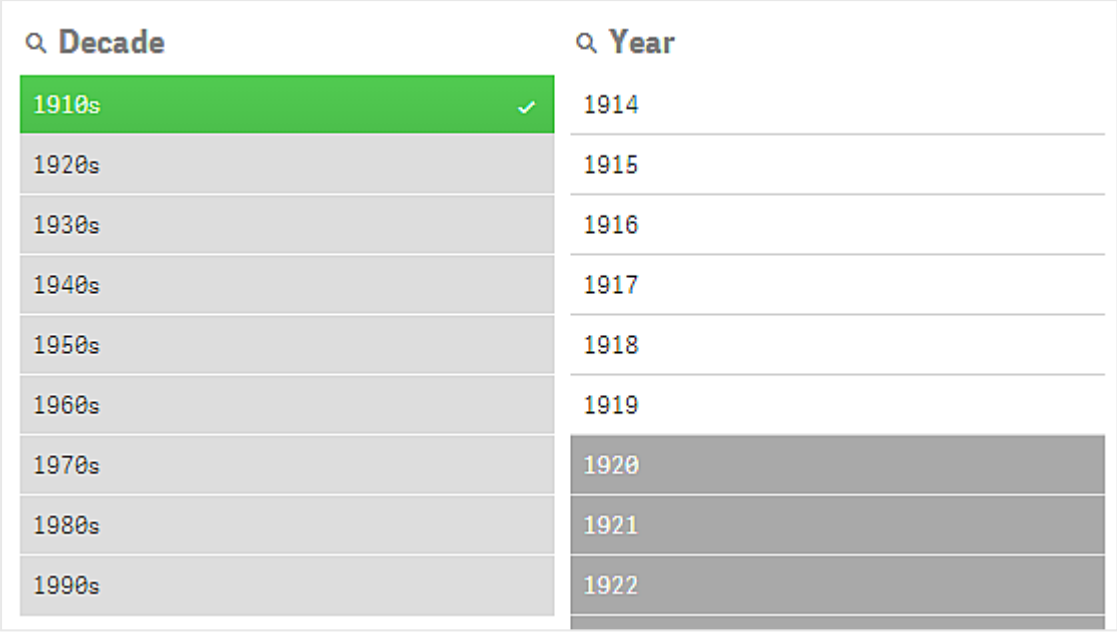


The filter panes have four states altogether. Apart from the selected state (green), there are possible values (white), light gray values (alternative), and dark gray values (excluded). These states are explained in the following sections.

The possible state

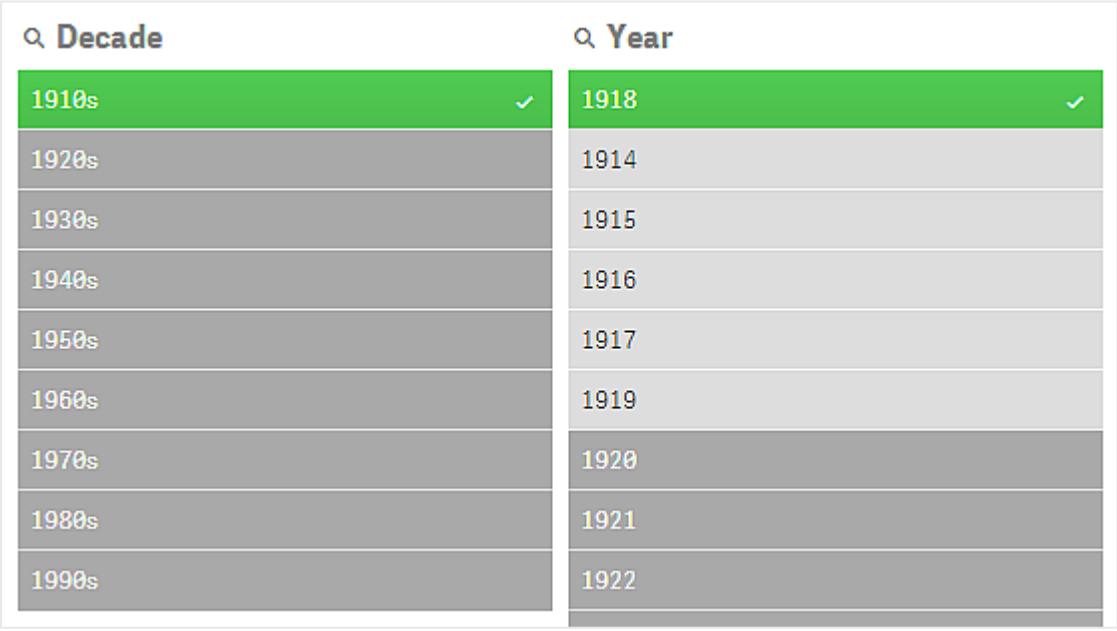
In the *Year* filter pane, the years *1914* up to *1919* are white (possible), because these values are all years from the *1910s*, the selected value in *Decade*. All possible values are 'associated' with the value *1910*. You could refine your selection by selecting one or more of the possible values.

1914 to 1919 in the Year filter pane are possible values.



In the following image, such a refinement has been made. The value *1918* has been selected in the *Year* filter pane.

1918 has been selected in the Year filter pane.



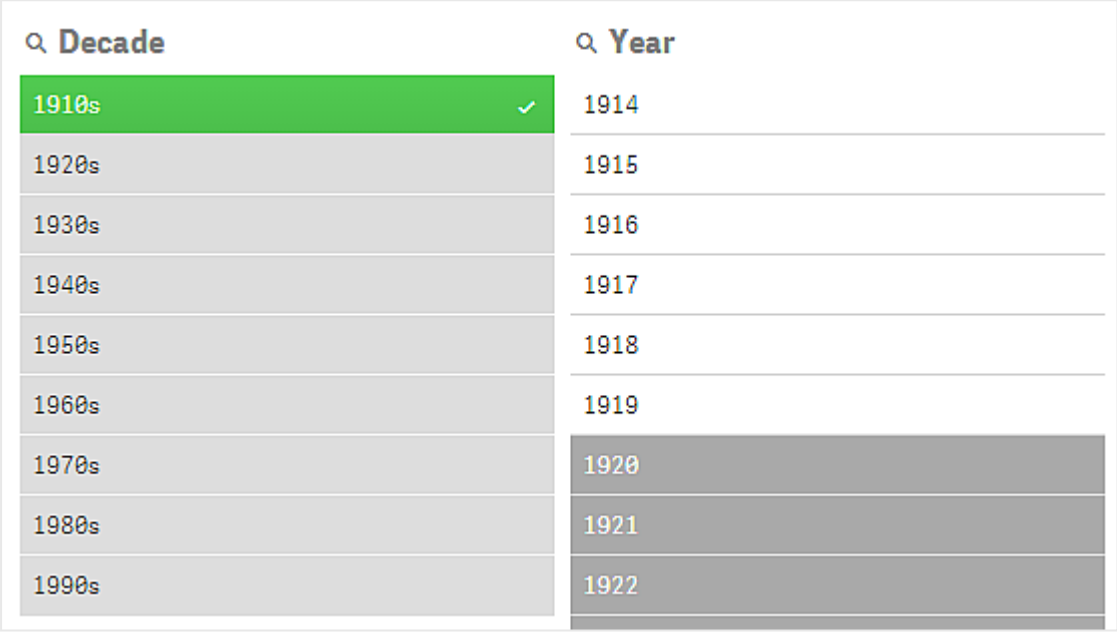
With selections in two filter panes, the possible values are only those that are associated both with *1910s* and *1918*. There is a logical AND condition between selections from different filter panes. A possible value must then be associated both with *1910s* and *1918*.

In the *Year* filter pane, there are no longer any values in the state possible, because none of the values are associated with both *1910s* and *1918*.

The alternative state

In the *Decade* filter pane, the value *1910s* has been selected, and all the other fields in the filter panes have a certain state, depending on their relationship to the selected value.

1910s has been selected and all other fields in the filter panes have different states depending on their relationship with 1910s.



All the other values in the filter pane *Decade* are light gray, meaning that they are alternative values. The alternative state is used for values that would have been possible if a selection had not already been made in that field. Before *1910s* was selected, all the values in the filter pane *Decade* were possible values.

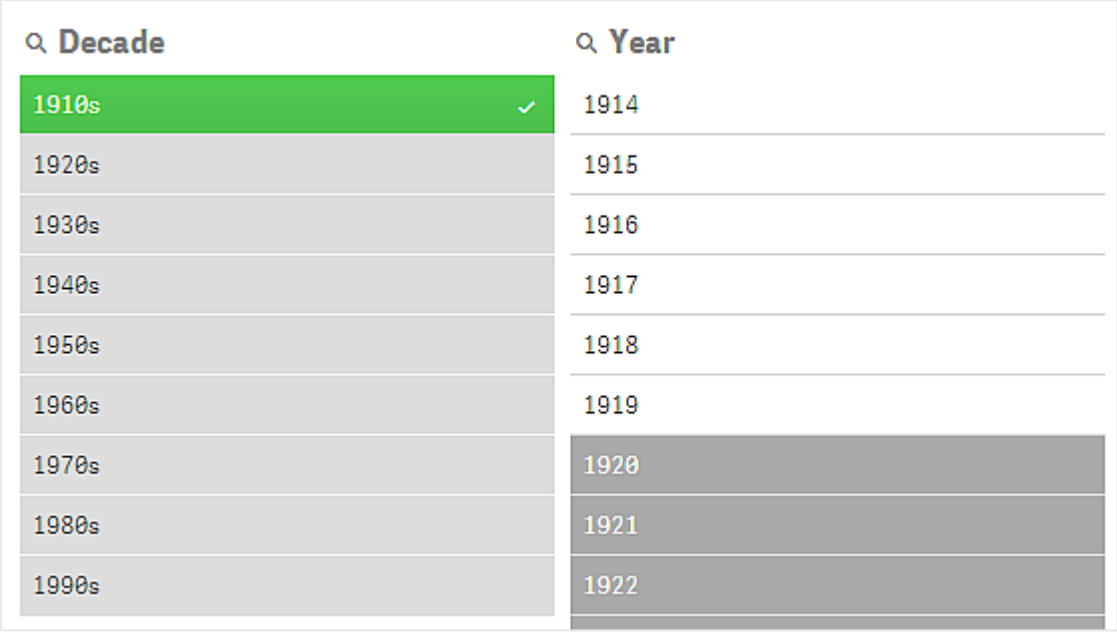
Logically, the alternative values are excluded, but they are only excluded by a single selection (of one or more values), in the same filter pane. If you would clear the selection of *1910s* in *Decade*, all the values would have the state possible.

Even if a value is alternative, you can still select it, but that means that you are, partly, making a new selection rather than refining your original selection. What is useful with alternative values is that you know that there are alternatives available for the same set of selections. If you have a list of sales persons, the alternative values constitute sales persons that may be able to help or replace the selected person.

The excluded state

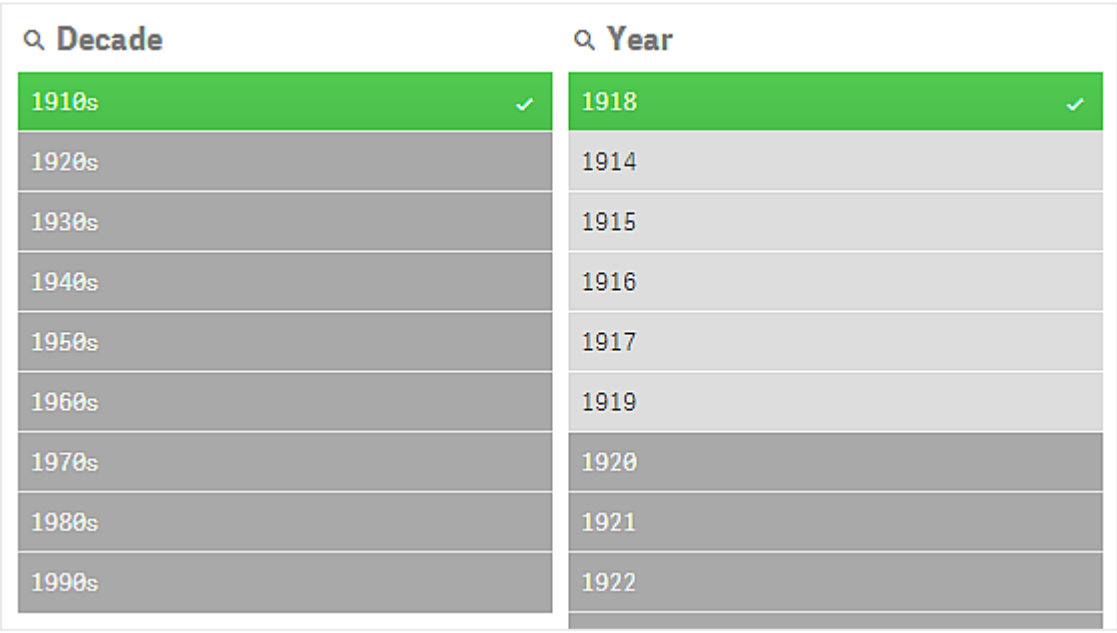
When a selection is made, values in other filter panes may automatically be excluded, because they are not associated. In the following image, *1910s* has been selected, and as a consequence the values *1920*, *1921*, and *1922* have been excluded. This is an obvious exclusion, because the years *1920*, *1921*, and *1922* are not part of the *1910s*. The other values in *Decade* are alternative, that is, they are excluded but you can still select them and thereby expand the selection. If you were to select *1920s* the value would turn green and have the state selected.

1920, 1921, and 1922 in the Year filter pane have been excluded.



But if you select one of the possible values in the filter pane *Year*, all the values in *Decade* that were alternative become excluded instead. When only *1910s* was selected they were alternative, but with selections in two filter panes, values that do not match the condition *1910s*AND *1918* are excluded.

The values that are alternative in Year are only excluded by the selection 1918. They are all associated with the value 1910s and had the state possible until 1918 was selected.



The selected excluded state

When you make selections in more than one filter pane, you might run into a fifth state: selected excluded.

As mentioned previously, there are two different states for each field value:

- The input state: the selection that you have made – whether the field value is selected or not.
- The output state: whether the field value is possible or not, given the logical inference of the selection.

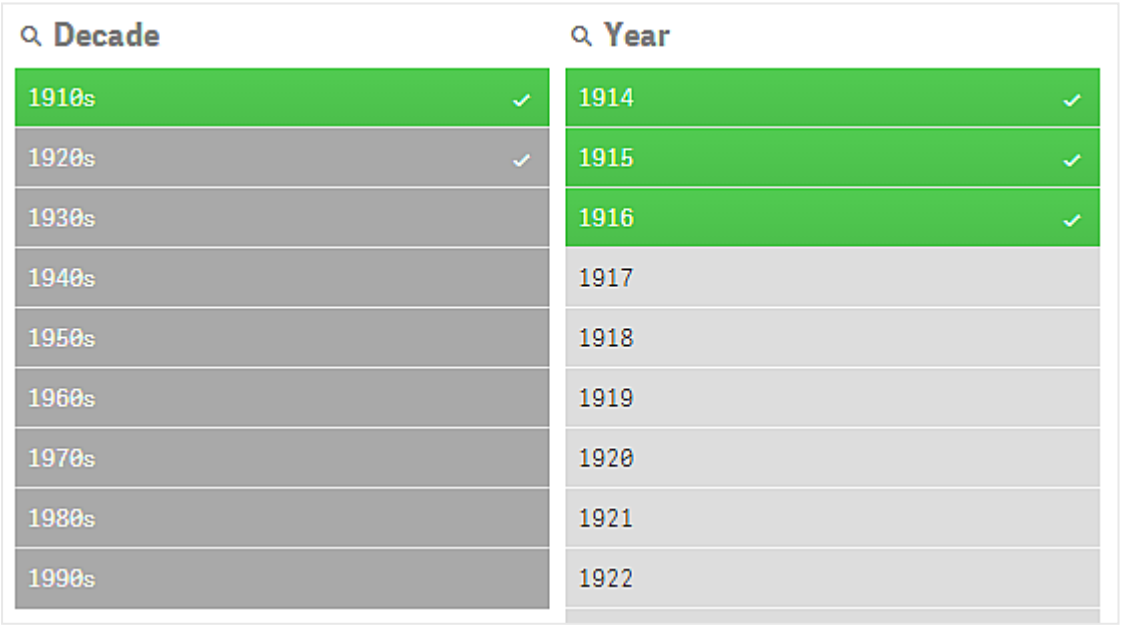
A value enters the selected excluded state because the value was first selected, and then excluded by a selection in another field.

For the selected excluded state, the check mark is an indicator that the value was first selected and then excluded, in contrast to excluded values that have never been selected. A dark gray field with a check mark indicates that the value was previously a selected value, but a new selection has then rendered it selected excluded.

Example:

In the following image, the first selection was of the values *1910s* and *1920s*. The values *1910s* and *1920s* were both selected (green) and all the values in the filter pane *Year* were white (possible), since they are all years from the 1910s or 1920s and therefore logically possible values after the first selection. The second selection is of the years *1914*, *1915*, and *1916*. Now, *1920s* is no longer a part of the active selection, since the second selection logically excludes *1920s*. However, *1920s* is still a selected value and therefore it makes sense to denote it as a value that is selected excluded. It was originally selected, but a later selection excluded it. The check mark distinguishes it from the excluded values that have never been selected.

The dark gray value with a check mark is selected excluded.



3.4 Viewing data of visualizations

You can change between a visualization and a view of the data it represents.

Viewing data presents the data used in the chart in a plain, high-contrast table. This offers an accessible option for viewing information in a chart that may not be designed with accessibility in mind. Viewing data is also useful when you need to take a look at data behind a selection in analysis mode. For most visualizations, a table containing their data is available through the context menu.

Visualizations where data viewing is available

In the following visualizations you can change between the visualization and a view of its data in table form:

- Bar chart
- Box plot (excluding outliers)
- Bullet chart
- Combo chart
- Distribution plot
- Gauge
- Histogram
- Line chart
- Mekko chart
- Pie chart
- Pivot table
- Scatter plot
- Treemap
- Waterfall chart

Data viewing is not available for analyses, even if they are displaying a supported chart.

Custom objects that support data viewing

The following charts, available from the Visualization bundle and Dashboard bundle, also support data viewing:

- Grid chart
- Org chart
- Pivot table (Visualization bundle)
- Variance Waterfall

Data viewing for containers

Compatible charts within any of the following containers can also open in data view:

- Tab container
- Layout container

Changing between visualization and data view

Do the following:

1. Right-click on the visualization or click the hover menu •••.
2. Select **View data**. If a selection has been made only the selected data will be shown.
3. Right-click on the view of data and select **View chart** to go back to the visualization.

> *When you enter edit mode, or if you navigate to another sheet any visualizations changed to data view will change back to the original visualizations.*

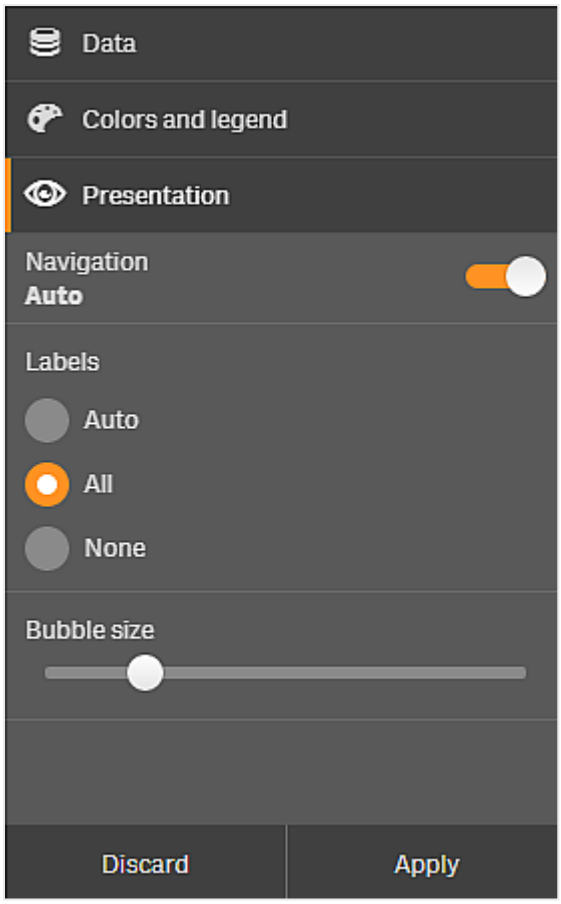
3.5 Visual exploration

The visual exploration menu lets you change certain visualization properties, without making selections or editing the sheet. For example, you can change data, sort data, color by dimension or measure, and change how labels are displayed.

For a visual demo about how to use the visual exploration menu, see Visual explorations.

> *The visual exploration menu is available for the following visualizations: bar chart, line chart, pie chart, scatter plot, treemap, box plot, distribution plot, map, and combo chart.*

Example of visual exploration menu for a scatter plot visualization.



Using the visual exploration menu to change properties

Do the following:

1. When analyzing, hover over the visualization you want to change.
2. Click ••• at the top right of the visualization or right-click on the visualization and select **Exploration menu**.
3. Update the properties you want to change.
4. To close the menu and save your changes, click . The changes are saved during this session. To save your changes for future sessions (and have them updated in the properties panel), click **Apply**. This button is only available for unpublished sheets visualizations that are not master items or linked to master items, and for users with rights to edit the sheet.

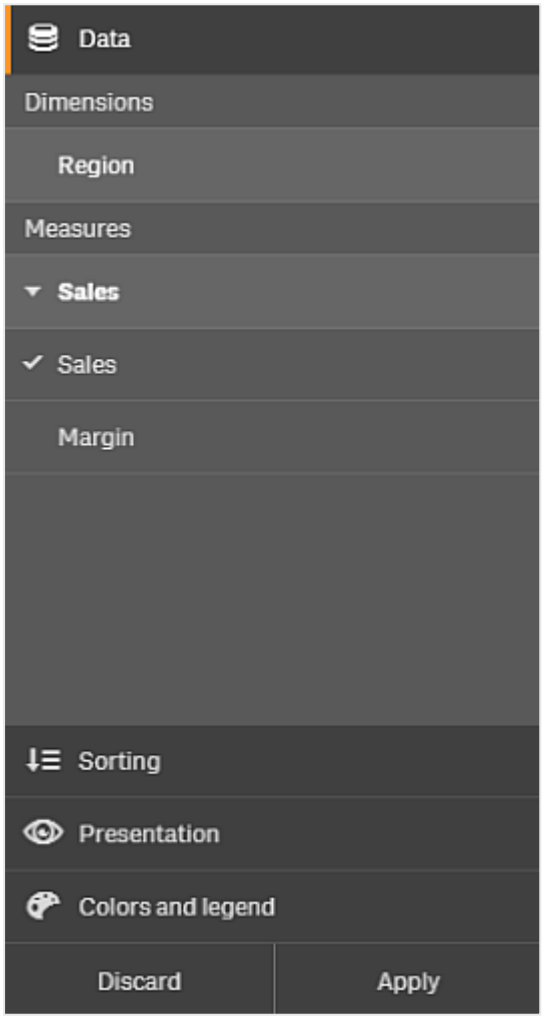
   > *If you do not click **Apply** to save the changes or **Discard** to discard the changes and later click **Edit** to edit the sheet, you will be prompted to select whether to apply or discard the changes you made when analyzing the sheet.*

Using the visual exploration menu to change data

The visual exploration menu can change visualization data, if you have alternative dimensions or measures. Simply click on the dimension or measure you want the visualization to display. The selection is marked with a ✔.

> *Alternative dimensions and measures are dimensions and measures that are added to a visualization, but are not displayed until a user chooses to switch which dimensions and measures are being displayed during visual exploration.*

Example of visual exploration menu when changing data



Using the visual exploration menu on mobile devices

When you are using Qlik Sense on a very small screen (640 pixels wide or smaller), you access the visual exploration menu by doing the following:

1. Tap the visualization you want to change to open it in full screen.
2. Tap ••• at the top of the visualization or long-touch on the visualization and select **Exploration menu**.
3. Update the properties you want to change.
4. To get a preview of what the changes will look like, long-touch outside of the menu on the visualization, and the menu will slide to the side. Release to open the menu again and continue doing your changes.
5. To close the menu and save your changes, tap ⚙ at the top of the visualization, or long-touch and select **Close exploration menu**.

Limitations

The exploration menu has the following limitations:

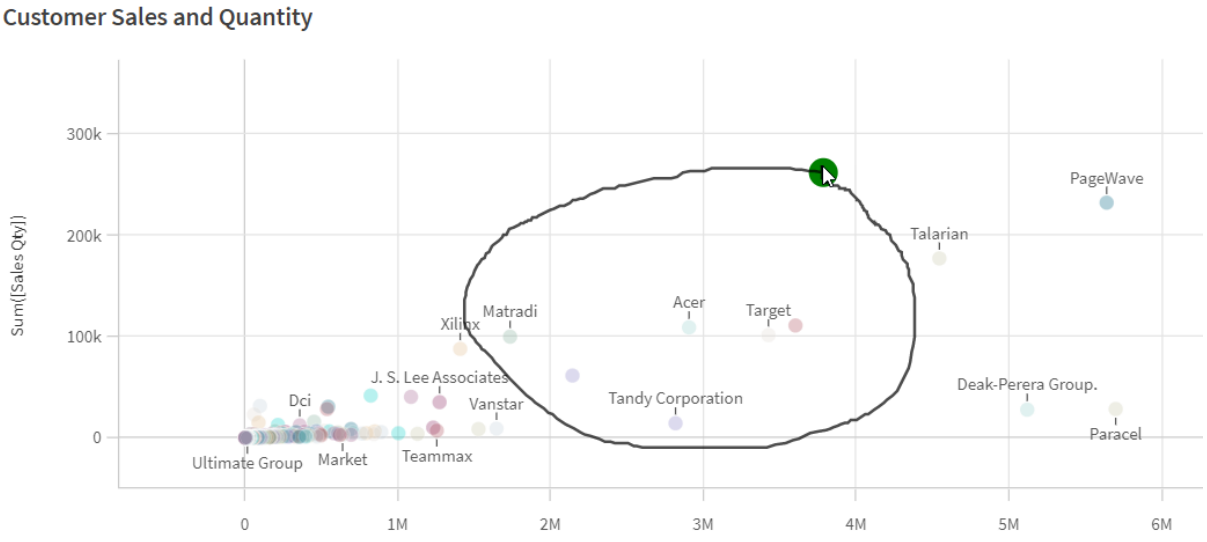
- The visualization exploration menu is not available for charts that are located inside a tab container, layout container, or legacy container object.

3.6 Scrolling in visualizations

You can swipe/drag to pan and scroll in visualizations and then turn on lasso selection to draw and select.

When working with visualizations, you often need to scroll to find the data you are looking for. Especially on a touch device, the most natural way of scrolling is to swipe. You scroll by swiping to the data that you want to select and then make your selection. When you scroll, draw selection and lasso selection are disabled, so as not to interrupt the scrolling and to avoid making accidental selections. The other selection options are available as usual.

Scatter plot with selections made with lasso selection.



Using lasso selection with scrolling

When you make a lasso selection, the interaction differs depending on what device you are using.

Touch device interaction

Do the following:

1. Tap to turn on lasso selection.
2. Draw to make a selection.
   You can make consecutive selections.
3. Confirm the selection.

Use two-finger-swipe if you need to scroll and pan between selections.

Computer (mouse) interaction

Do the following:

1. Press Shift and draw to make a selection.
   You can make consecutive selections. Lasso selection is turned on for as long as Shift is pressed.
2. Confirm the selection.

Alternative procedure

Do the following:

1. Click inside the visualization without making a selection.
   Selection options are displayed at the top of the visualization.
2. Click to turn on lasso selection.
3. Make and confirm the selection.

You can click to turn lasso selection on and off if you need to scroll and pan between selections.

Visualizations where lasso selection needs to be enabled

In the following visualizations you need to activate lasso selection:

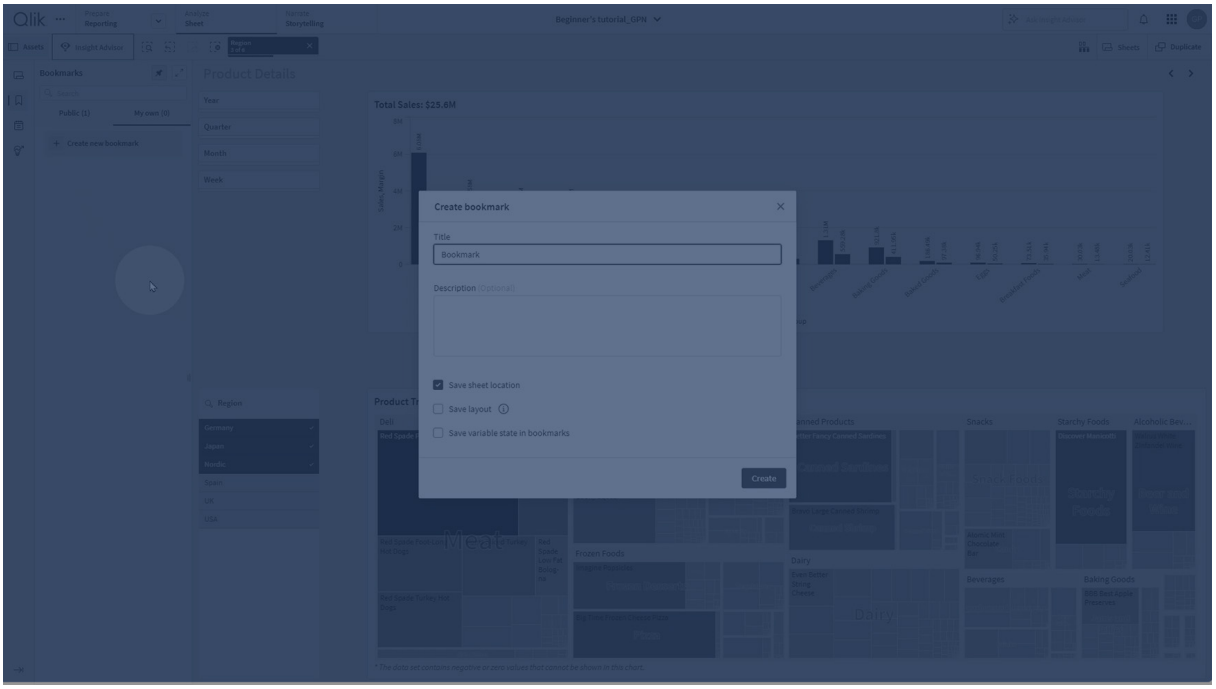
- Bar chart
- Box plot
- Combo chart
- Distribution plot
- Line chart
- Map
- Pie chart
- Scatter plot
- Treemap

3.7 Canceling data retrieval

When you use Qlik Sense to explore your data on a server, you might experience a delay. If the waiting time is long, a Cancel button displays on each visualization. Use the Cancel buttons to stop the data retrieval. You must stop each visualization separately. When you stop a data retrieval, a Retry button appears so you can try again.

4 Bookmarking selections

When you analyze data, you might find something interesting that you want to return to, or share with others. Using bookmarks is an easy way to save a specific selection state on a sheet.



Bookmarks save your selections and a particular sheet location. Bookmarks can later on be opened to restore the selections to a former state. You can apply bookmarked selections to any sheet that has the same data as the sheet used to create the bookmark. All bookmark tools can be found under in the toolbar.

If you use alternate states in the app and create a bookmark, the bookmark will capture the selections of all states.

To manage bookmarks you will need to know how to:

- Create bookmarks
- Set a default bookmark to create an app landing page
- Delete bookmarks

4.1 Creating bookmarks

Bookmarks let you save specific selection states. This allows you to review them later, and share them with other users.

Depending on the type of bookmark, not all bookmarks are rendered when you open the list of bookmarks you have created. The bookmarks are still available, and you can find them by searching by bookmark name.

Your bookmark can save selections of static field values, dynamic selections generated using selection search, or both.

Creating a bookmark

Do the following:

1. Make the selections on the sheet that you want to save as a bookmark. These selections can be static values you have selected manually, or values that dynamically change based on selection searches. For information about creating dynamic bookmarks with selection searches, see *Working with dynamic bookmarks (page 32)*.
2. Click **Bookmarks** in the assets panel.
3. Click **Create new bookmark**.
4. **Title**: By default, the name of the sheet and a summary of the selections are used as the title of the bookmark. You can change this if needed.

   Do not use a name already used by an alternate state.
5. **Description**: You have the option to enter a description of the bookmark.
6. **Save sheet location**: Toggle this on if you want the bookmark to switch to the sheet that was open when it was created. Toggling it off means that the user will stay in their current sheet when the bookmark is applied.

   If the target sheet that was saved with this setting is deleted or is a private sheet, applying the bookmark will not open that sheet. The selections associated with this bookmark will still be applied to the app.
7. **Save layout**: Toggle this on if you want to save chart layouts, sorting, or expansions. **Save layout** does not include scrolling or position of visualizations.
8. **Save all variable states**: Toggle this on to save the current values of variables in the bookmark. Instead of using this setting, it is recommended that variables states in bookmarks be controlled by app creators on a variable by variable basis.

   *Variable states can still be included if **Include in bookmarks** is set on the variable by the app creator.*

   *Variables created in the load script cannot have their state saved in bookmarks using **Save variable state in bookmarks**.*
9. Click **Create**.

Working with dynamic bookmarks

You can create bookmarks with dynamic selection states. For example, rather than selecting the *Region* values *Europe* and *Asia* as static values, your bookmark could select all *Region* values that have total sales greater than $1,000,000.00.

Dynamic bookmarks allow you to capture realistic data filtering. A common example is selecting the current time period—for example, the current quarter or year—without hard-coding specific values.

Dynamic bookmarks are created using selection searches. For more information, see *Searching within selections or visualizations (page 41)*.

Creating a dynamic bookmark

Use the selections tool to create a dynamic bookmark. For more information about the selections tool, see *Using the selections tool (page 58)*.

Do the following:

1. In sheet view in analysis mode, click in the toolbar. The selections tool opens.
2. In the **App dimensions** section, find a dimension for which you want to create a dynamic bookmark. You can use one of the master dimensions listed by default, or turn on **Show fields** to use any dimension in the data model.
3. In the listbox for the dimension, click .
4. Type a selection search. The search needs to result in at least one selection when creating the dynamic bookmark.

   Examples:

   ```
   =YearMonth>=Quarterstart(Now(),-1)
   =Sum(Sales)>1000000
   =ShippedStatus<>'Shipped'
   ```

   Your selection search can use text, numeric, expression, or compound search. For more information, see *Searching within selections or visualizations (page 41)*.
5. Press Enter on your keyboard. This applies the selection search, creating a dynamic selection state.
6. If desired, you can add additional selection searches—or static field selections— to the bookmark definition. Repeat the steps above to add more selection searches, or select static field values using any selection method.
7. Click **Bookmarks** in the assets panel.
8. Click **Create new bookmark**.
9. Configure the settings for the new bookmark. For details about specific settings, see *Creating a bookmark (page 31)*.
10. Click **Create**.

Other ways to create dynamic bookmarks

You can also create a dynamic bookmark using any other method of selection search. This includes:

- Using a table-based visualization – specifically, the **Table**, **Straight table**, **Pivot table**, or **Pivot table** (Visualization bundle).
- Using any visualization that supports the **View data** feature.

However, because visualizations are often already configured with a limited data set, searching in selections in this way might not always result in at least one selection. For this reason, the easiest way to create a dynamic bookmark is using the selections tool.

States and set expressions

When creating or editing a bookmark, you will see the possible alternate states that have been bookmarked. If a state includes selections, then the set expression for the selections is also shown.

You can copy the set expression by clicking **Copy**.

> *If the bookmark selection includes a calculated dimension the set expression will show MISSING VALUES and cannot be used.*

Bookmark options

In sheet view, if you right-click on a bookmark, you will see the following options:

- **Apply bookmark**: The selections saved in the bookmark are applied and the sheet which the bookmark originates from is displayed. Any previous selections are cleared.
- **Apply selections only**: The selections saved in the bookmark are applied. Any previous selections are cleared.
- **Make public**: Making a bookmark public means that anyone can use it. You will no longer be the owner of the bookmark.
- **Make private**: Making a bookmark private returns it to the original owner's private bookmarks.
- **Details**: Displays location, layout state, and set expressions.
- **Copy link**: Copies the bookmark location so it can be shared.
- **Set as default bookmark**: When the app is opened, the layout state and the selection state of the default bookmark are used, instead of the app overview page. See *Setting a default bookmark to create an app landing page (page 35)*.
- **Delete**: The bookmark is deleted.

Searching for bookmarks

Do the following:

1. In a sheet, click **Bookmarks** in the asset panel.
2. Type your search criteria in the search field.
   The list is filtered as you type.

> *When you search in bookmarks, Qlik Sense looks for matches in titles and descriptions.*

Changing the title and description of a bookmark

You can change the title and description of a bookmark.

Do the following:

1. In a sheet, click **Bookmarks** in the asset panel.
2. Under **My own**, click ••• on the bookmark you want to edit and select **Details**.
3. Click **Edit details**.
4. Make your changes to **Title** and **Description**.
5. Click **Done**.

The changes are automatically saved.

You can also edit bookmarks from the app overview using the same procedure.

Updating selections in private bookmarks

You can change the selections in a private bookmark, if the app is in a personal or shared space.

Do the following:

1. Make new selections on the sheet that you want to save as a bookmark.
   These new selections will completely override the selections in the original bookmark.
2. In a sheet, click **Bookmarks** in the asset panel.
3. Under **My own**, click ••• on the bookmark you want to edit and select **Details**.
4. Click **Update bookmarks**.
5. Click **Confirm**.

Your bookmark has been updated.

Changing who can see the bookmark

For Qlik Sense apps published to streams, existing bookmarks that are in the app before publishing will become public bookmarks.

New bookmarks can be added after the app is published. The bookmarks can be published and unpublished within the **Community** so that other users can use them.

For more information, see:

- Publishing bookmarks
- Unpublishing bookmarks

Limitations

- Depending on the type of bookmark, not all bookmarks are rendered when you open the list of bookmarks you have created. The bookmarks are still available, and you can find them by searching by bookmark name.

4.2 Setting a default bookmark to create an app landing page

You can select a sheet to be the landing page of your app by setting a default bookmark. When you open the app, the layout state and the selection state of the default bookmark are used.

If you do not set a default bookmark, the app overview is displayed when the app is opened.

Consider the following when using default bookmarks.

- You can only set or remove a default bookmark in an unpublished app.
- You can only set one default bookmark for an app.
- You can clear the selection of the default bookmark when viewing a sheet. However, the bookmark will be applied when you re-open or reload the sheet.
- In a published app, the app consumer can clear the selection of the default bookmark and make other selections. However, the selection state of the default bookmark will be re-applied when the app consumer re-opens or reloads a sheet.
- When you duplicate an app, the default bookmark is duplicated with the app.
- If you have the same app open in an active session in another tab, the default bookmark will not override the selections made in the other tab.

You can use a default bookmark in conjunction with the **Always one selected value** for a field to highlight specific selections for your app consumer.

In previous versions of Qlik Sense, the default bookmark would only apply the selection state of the bookmark.

Set a default bookmark

Do the following:

1. In a sheet, click **Bookmarks** in the asset panel.
2. Right-click an existing bookmark, and then click **Set as default bookmark**.
3. Click the bookmark. The bookmark is now listed as default and the selections are shown in the app.
4. To test that the default bookmark is working properly, close and then reopen the app. The default bookmark sheet and selections should be shown.

To remove a bookmark as the default, open the **Bookmarks** window in an unpublished app, and then right-click the default bookmark. Click **Remove as default bookmark**. The next time you open the app, the app overview is shown.

4.3 Deleting bookmarks

There are several different ways to delete bookmarks.

Deleting a bookmark in sheet view

Do the following:

1. In a sheet, click **Bookmarks** in the asset panel.
2. Click ••• next to the bookmark you want to delete and select **Delete**.
3. To confirm that you want to delete the bookmark, click **Delete** in the dialog.

The bookmark is deleted.

Deleting a bookmark from app overview

Do the following:

1. From the app overview, click **Bookmarks** to view the bookmarks.
2. Click ••• next to the bookmark you want to delete and select **Delete**.
3. To confirm that you want to delete the bookmark, click **Delete** in the dialog.

The bookmark is deleted.

*In the bookmarks dialog, you can right-click on a bookmark and select **Delete**.*

5 Exploring with selections

During analysis, your selections are displayed above the sheet.

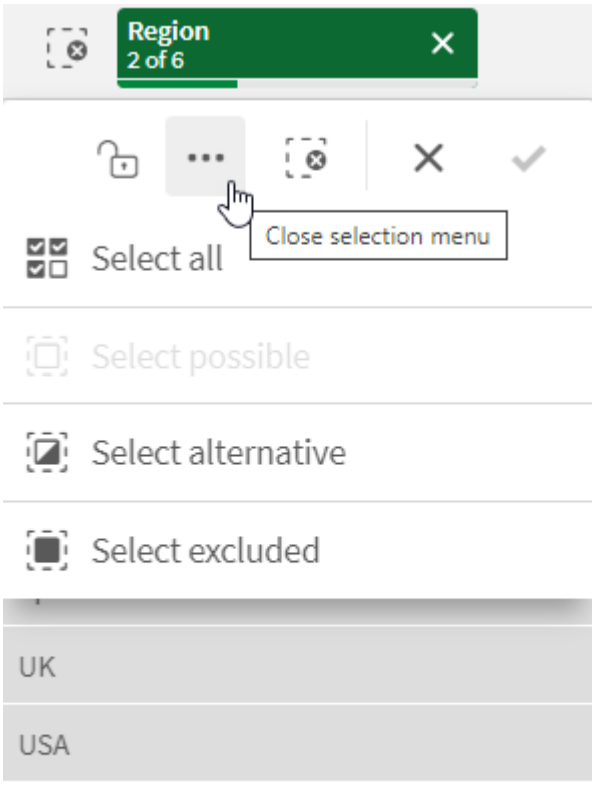
Each selection item has a small bar at the bottom that reflects the selection states for that dimension. Three states are displayed in the bars: selected (green), alternative (light gray), and excluded (dark gray). Locked values are indicated by a lock icon.

Selections bar with the selections Year, Product Group and Region made. Region is locked.

When an app is saved using Qlik Sense, the current selections and locks are not saved. Selections and locks must be made every time the app is opened.

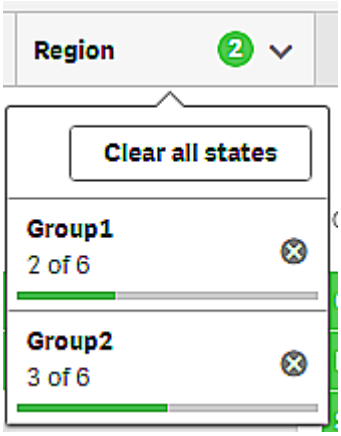
When you click a selection item, a pop-up appears. This lets you view, edit, or clear that selection. You can also search for dimension values or lock the selection. In the following image the selection menu is open. Some options may not be available, depending on what selections were made previously.

Selection Region with selection pop-up menu.



If you use alternate states in the app, you can see selections that are made in the states in the selection bar. The field that is used in the state is displayed with the number of alternate states. You can click on the field to show the states, and then click on a state to see the selections. You can also clear the selections of a state or clear all selections.

Selection Region with alternate state pop-up menu for the states Group1 and Group2.



Sheets can have actions that trigger when you navigate to the sheet. Actions can change your selections or states.

5.1 Selection options

Select all

All values are selected (marked ✔). Alternative values change state to selected (green). Excluded values change state to selected excluded. They are still dark gray, but are now selected (marked ✔). If you clear the selections that made these values excluded, they will change state to selected (green).

Select possible

All possible values (white) are selected. This option is never available in the selections item, because when a selection is made, the other values are either alternative or excluded. In a filter pane, however, you can have possible values as a result of another selection.

Select alternative

When a selection has already been made in a field, alternative values, when present, have a light gray color. These are values that would have been possible values (white), if a selection had not already been made in that field.

By selecting alternative values, the values that previously were selected become alternative.

Select excluded

If there are alternative values, they will be selected (green) and the values that previously were selected will change state to alternative. Excluded values will change state to excluded.

If there are no alternative values, the excluded values are selected (green), and the previously selected values change state to alternative.

5.2 Labels in selection bar

If a master dimension exists in the asset library for the corresponding selection, then the label for that master dimension will be displayed in the selection bar.

5.3 Custom themes and selection state colors

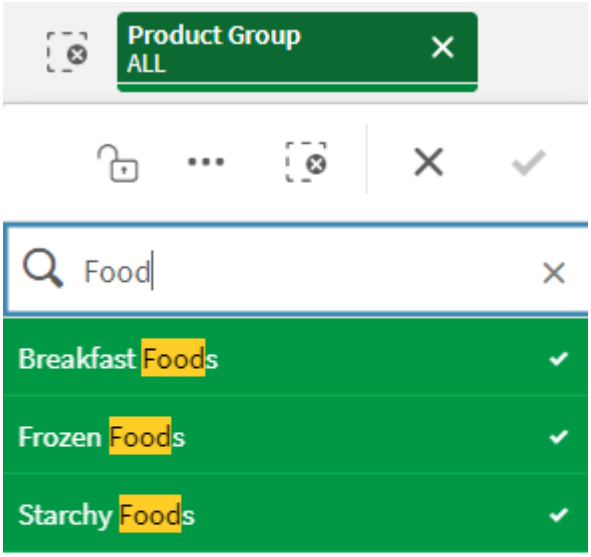
The colors used in the selection bar, and for each selection state, can be modified with a custom theme. If you are working with an app that uses a custom theme, you might notice that your selections do not display with the same colors that are described in this help topic.

5.4 Searching within selections or visualizations

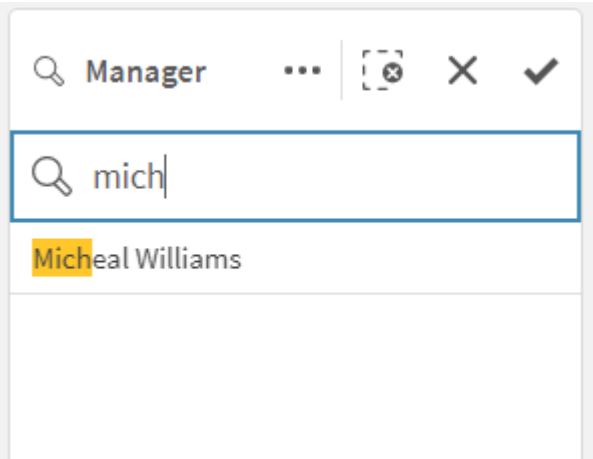
You can search for values and make selections from the resulting filtered list. You can search selection items in the selection bar, and within visualizations such as filter panes and tables. Search is not case sensitive.

Click a selection item, and in the selection pop-up, type your search string. The list is filtered as you type, to display matching values. All matches are shown, including excluded values.

The result of searching for "Food" in the selection Product Group.

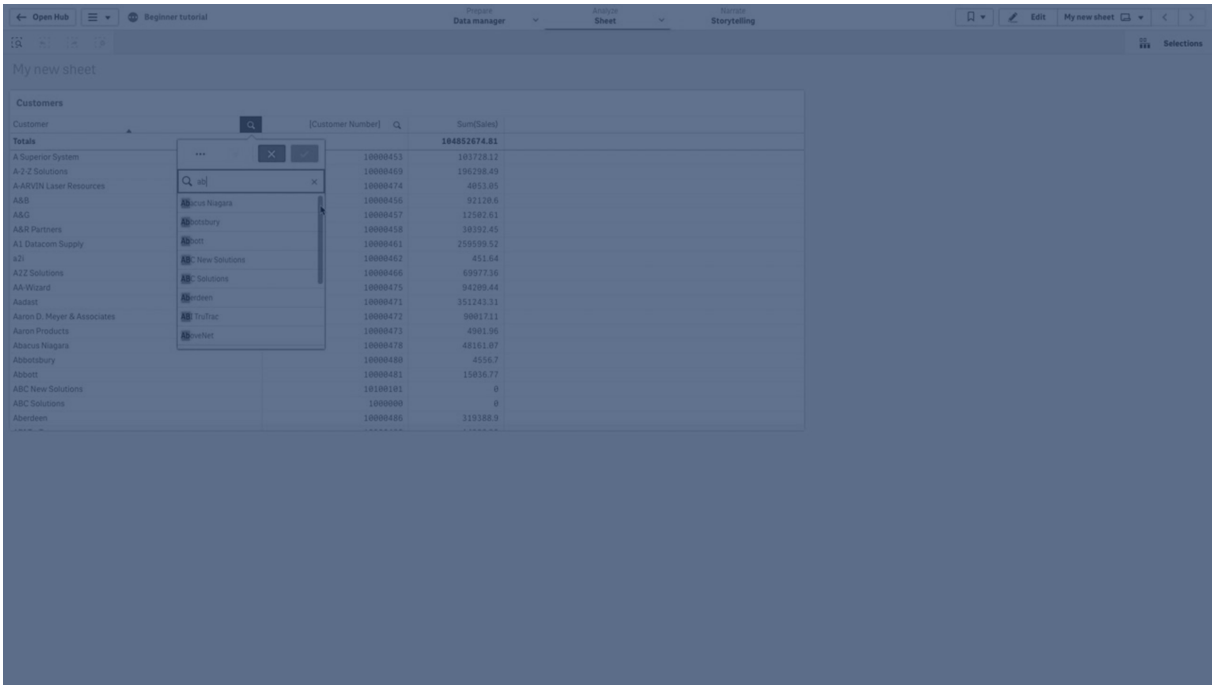


The result of search for "Mich" in the Manager filter pane.



You can search for strings that contain up to 64,000 characters.

For a PDF containing examples with versions in several languages, see ≤ Qlik Sense Cheat Sheet version 2.0.



Search types

Qlik Sense supports the following methods of searching in selections and visualizations:

Search methods

Search type	Description	Example	Supported data types in search field
Text search	Use text, including quotation marks, wildcards, and modifiers (minus and plus). Text search is separated into two different search modes: normal search and wildcard search. For more information, see *Text search (page 43)*.	**company*	Text string, numeric value, dual value
Numeric search	Relational symbols (">", ">=", "<" or "<=") allow values greater than, less than, and so on, to be found. For more information, see *Numeric search (page 50)* .	*>=5<20*	Numeric value, dual value
Fuzzy search	The tilde character ("~") as a prefix allows inexact matches to be found. For more information, see *Fuzzy search (page 51)*.	*~beast company*	Text string, numeric value, dual value
Expression search	An equals sign ("=") indicates an expression. Field values that match the expression are selected. For more information, see *Expression search (page 51)*.	*=sum (Sales)> 1000000*	Text string, numeric value, dual value
Compound search	Use search operators to combine multiple searches within a single line. For more information, see *Compound search (page 53)*.	*(*ABC* & ?*Inc*)*	Text string, numeric value, dual value

Text search

Text search is the main search method you can use in Qlik Sense. Use quotation marks, wildcards, and modifiers to search for values in a field. As you type your search string, Qlik Sense filters the field values and displays the matching items.

Text search can be split up into two separate search modes:

- Normal search
- Wildcard search

Search modes within text search

Search type	Description	Example	Supported types of data
Normal search	Use text including plus and minus modifiers	*ACME -Inc*	Character or text string, numeric value, dual value

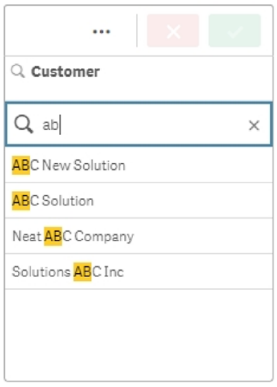
Search type	Description	Example	Supported types of data
Wildcard search	Use text including wildcards, excluding plus and minus modifiers	**company*	Character or text string, numeric value, dual value

Normal search

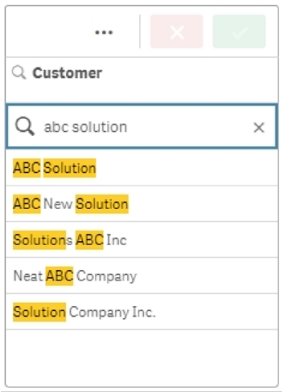
Normal text cannot contain wildcards, but can contain plus and minus modifiers. Normal search can only be used interactively and cannot be used in search inside set analysis expressions.

If you perform a normal search, strings that match the search string are displayed. If you use several strings, separated by blanks, each of these is interpreted as a separate search string and displays all field values that contain any of the strings.

Normal text search using a single search string (no quotation marks)



Normal text search using two search strings separated by a space (no quotation marks)



The following table contains additional examples of normal searches, with explanations of the results.

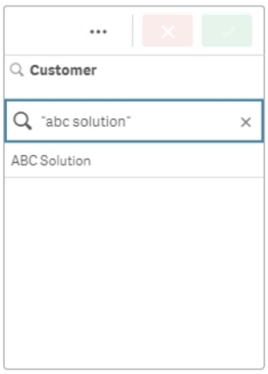
Normal text search examples

Example	Result
"orange juice"	Only finds field values that contain the whole string “orange juice”. See *Quotation marks (page 45)*.
orange juice	Without the quotation marks, all fields that contain either “orange” or “juice” would be displayed.
+orange +juice	Finds matches such as “orange juice”, “orange and apple juice” and “juice from oranges”. See *Plus modifier (+) (page 45)*.
-orange -juice	Excludes results containing orange or juice. See *Minus modifier (-) (page 46)*.

Quotation marks

If you want separate search strings to be interpreted as only one string, use quotation marks (" ") to link the strings together.

Text search using a single search string (contained within quotation marks)



Modifiers

Modifiers allow you to refine the results of your searches by including or excluding values meeting specific conditions.

There are two types of modifiers available:

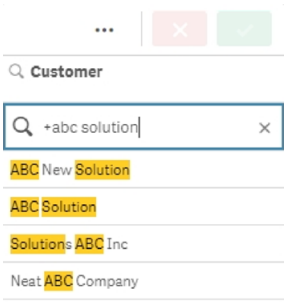
- Plus modifier (+)
- Minus modifier (-)

Plus modifier (+)

By using the plus modifier, you set the condition that strings with a plus sign must be included in the matching items. However, the strings do not necessarily need to be next to each other, nor in the same order as they were entered.

In the following example, the plus modifier is placed next to the value *abc*. The results must contain this value, but order does not matter. The second string, *solution*, is not bound by this condition so it can appear in results but does not need to be present.

Search containing plus modifier (+)

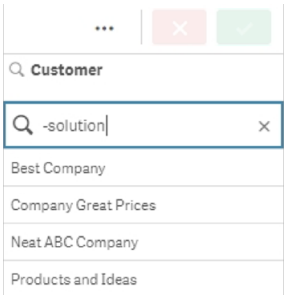


Minus modifier (-)

Placing the minus modifier before a search term excludes results containing that text.

In this example, the minus sign before the word "solution" removes all values containing this string from the results.

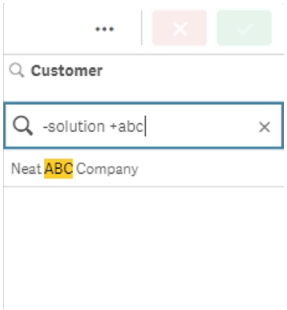
Search string with minus modifier (-)



Combining modifiers

You can combine minus and plus modifiers in a single search. In this example, values containing the string "solution" will be excluded, and the string "abc" must be present in order for the value to appear in the results.

Search combining minus and plus modifiers



Wildcard search

Wildcard search allows you to make your text searches more flexible. Wildcard search can be used in interactive situations and with set analysis. Wildcard search must not include plus or minus modifiers.

You can use one or several wildcards in a search string. The following wildcards can be used:

- * wildcard
- ? wildcard
- ^ wildcard

Wildcard text search examples

Example	Result
*a**	Finds all values that begin with the letter “a”, including strings with several words where the first word begins with an “a”.
b	Finds all values that end with the letter “b”, including strings with several words where the last word ends with a “b”.
c	Finds all values that contain the letter “c”, including strings with several words.
^ab	Returns all values that have words that begin with “ab”. Equivalent to a normal search for “ab”, but unlike the normal search it can be made more complex using wildcards. It can also be used in a programmatic search, such as in Set Analysis.
r?ck	Finds all values that have four letters and start with an “r”, followed by any character, and ending with “ck”, for example, “rack”, “rick”, “rock”, and “ruck”.
r?? ????d	Finds all values that consist of a three-letter word beginning with an “r” and a five-letter word ending with a “d”.

*If you use wildcards, only those records that match the entire search string are displayed; that is, a blank does not imply a logical OR. The search string '*creamed' does not get a match on "Rocky's creamed corn" since the value does not end with “creamed”. Neither does “creamed*” result in a match on "Rocky's creamed corn", since the value does not start with “creamed”.*

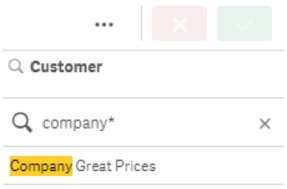
*Space in a search string makes a difference. If you search for “*corn” you get matches on strings ending with, for example, “popcorn” as well as “corn”. If you use a space in your search string, “* corn”, you only get matches that end with “corn”.*

*** wildcard**

The * wildcard is used in the place of zero or more characters, including spaces. This wildcard is flexible and matches any character or any block of characters in a specific position.

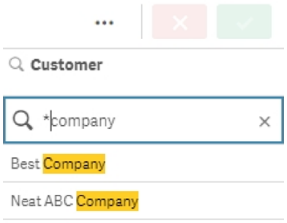
In this example, all values starting with the string "company" are listed in the results.

*Search string with * wildcard after defined characters*



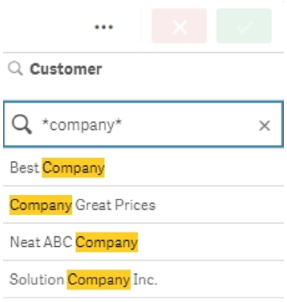
Here, all values ending with the string "company" are listed in the results.

*Search string with * wildcard before defined characters*



By placing * wildcards before and after a string, the results will include all values containing this string.

*Search string with * wildcard before and after defined characters*

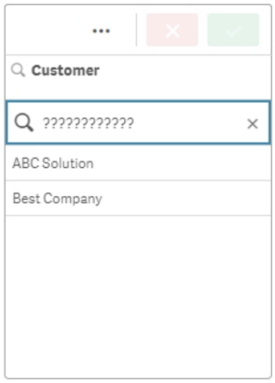


? wildcard

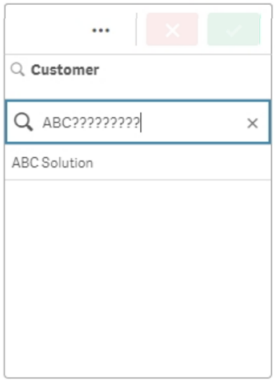
The ? wildcard is used in the place of a single character, including spaces. This wildcard is useful when you suspect that a string may be misspelled, when you are unsure of the spelling, or when the string contains special characters that may be difficult to reproduce correctly.

This wildcard can be substituted for all characters in the string, or used in combination with defined characters.

Search string with ? wildcard symbols for all characters



Search string with ? wildcard symbols after three defined characters

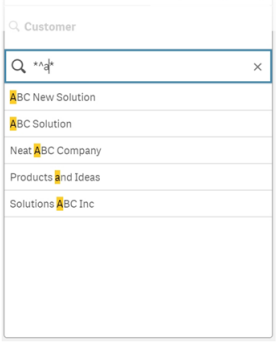


^ wildcard

The ^ wildcard is used to filter values by the character or characters at the beginning of a word within a field value. This wildcard is only used in conjunction with other wildcards.

In this example, the search string "*^a*" will return all values containing a string starting with the letter "a".

*Search string with ^ and * wildcards*



Numeric search

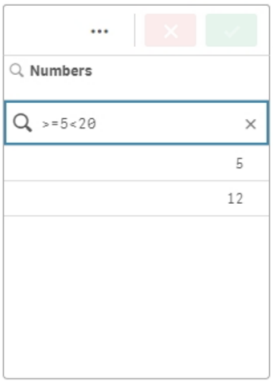
Numeric search is very similar to text search. The only difference is that the search string must begin with one of the relational operators ">" (greater than), ">=" (greater than or equal to), "<" (less than), or "<=" (less than or equal to).

Only values that fulfill the numeric requirement will be matched.

Numeric search for field values with one comparison (greater than 20)

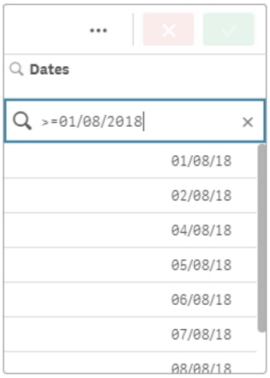
You can combine multiple numeric operators in a single search.

Numeric search for field values with multiple comparisons (greater than or equal to five, and less than 20)



Numeric searches can also be used to filter date fields.

Numeric search for dates on and after January 8, 2018



The following table contains additional examples of numeric searches, with explanations of the results.

Numeric search examples

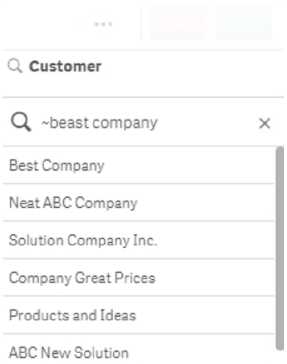
Example	Result
>900	Finds all values greater than 900.
<=900	Finds all values less than or equal to 900.
>900<1000	Finds all values greater than 900 and less than 1000.
<900>1000	Finds all values less than 900 or greater than 1000.

Fuzzy search

Fuzzy search returns a list of values which may not be identical to the search input.

Fuzzy search is similar to a text search, with the difference that it compares and sorts all field values according to their degree of resemblance to the search string. Fuzzy search is especially useful when items may be misspelled. Fuzzy search can also help you find multiple values that are nearly identical.

Fuzzy search



Expression search

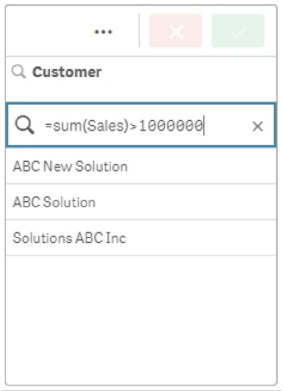
With an expression search, you can search for values across all fields associated with the search field.

An expression search always begins with an equals sign ("="). The expression is evaluated for every value in every field associated with the search field. All values for which the search expression returns a non-zero value are selected.

In a filter pane with Sales values, you can use a search such as: *"=Sum(Sales) > 1000000"* to find values larger than 1,000,000. This is a simple search and you could get the same result by using the numeric search: *">1000000"*. Often, an expression search is the only choice. For example, if you want to search for values in associated fields, you have to use an expression search.

In the example below, the search "=Sum(Sales) > 1000000" in the Customer field returns every value in the Customer field for which the Sales column value is greater than 1000000.

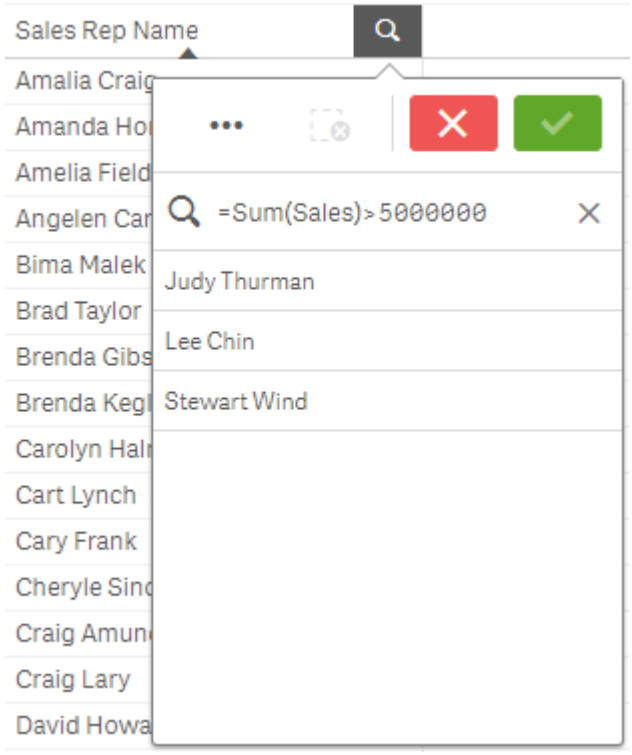
Expression search



Example:

Let us assume that you have a filter pane for sales representatives. You can then use an expression search for the sales representatives who have sales larger than, for example, 5,000,000. The search string is similar to the previous one: *"=Sum(Sales) > 50000000"*. Because the sales values are associated with the sales representatives, you can perform the search in the Sales Rep filter pane.

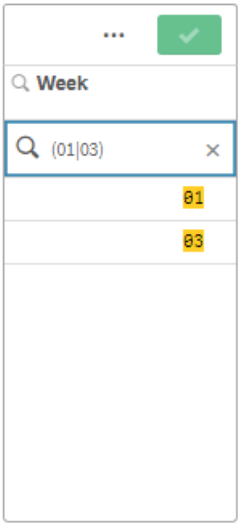
Expression search in a filter pane using a search string



Compound search

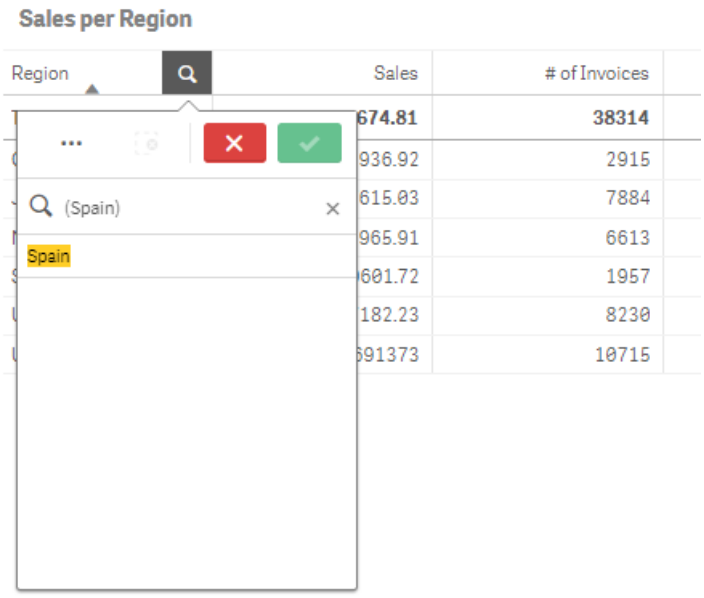
With a compound search, you can combine two or more searches with search operators. This allows customized and specific filtering of data. A compound search is triggered by enclosing the search within a set of parentheses. You can use multiple search operators in a single compound search.

Compound search in Qlik Sense



In its most basic form, a compound search can contain a single value. Unlike other search methods, a compound search for a single term will only return values that are an exact match with the search term. This can help you create more specific searches of your data.

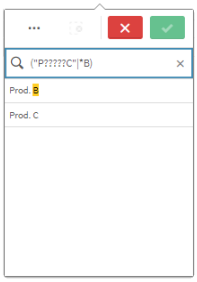
Compound search using a single search term



A compound search can contain one or more wildcards. If search content contains spaces, use quotation marks to enclose the value as it appears within the compound search.

For more information about quotation marks and wildcards, see *Text search (page 43)*.

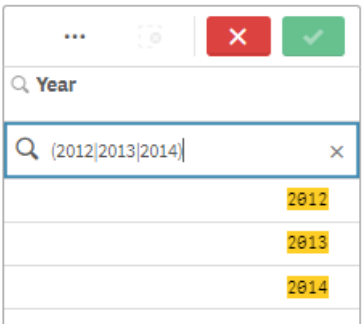
Compound search using multiple wildcards and quotation marks



OR search operator ("|")

Using the OR operator, the compound search will return values that match any of the included searches.

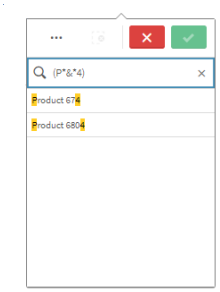
Compound search using the OR search operator



AND search operator ("&")

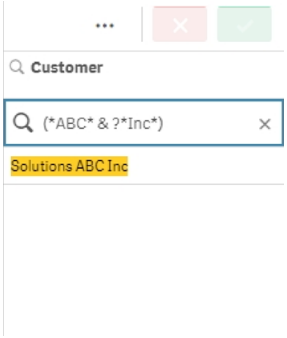
Using the AND operator, the compound search will return values that match all of the search items included in the statement. Since compound searches return exact matches only, this operator is typically only used with one or more wildcards.

Compound search using the AND search operator



This additional example uses the AND operator and multiple wildcards in a compound search.

Additional example of compound search using the AND search operator



XOR search operator ("^")

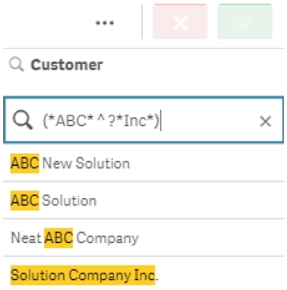
Using the XOR operator, the compound search will return values that match either the first or second search, but not both.

In the example below, the search returns values that either start with the letter "j"' or end with the letter "h", but values that match both these criteria (such as "Josh") are not included.

Compound search using the XOR search operator

This example uses the XOR operator and multiple wildcards.

Additional example of compound search using the XOR search operator



5.5 Editing the selections

You can change selections during data analysis. You change the selections in the selections bar.

Do the following:

1. Switch to sheet view.
2. In the selections bar above the sheet, click the selection that you want to edit.

   A popup window with the selection appears.
3. In the popup window, select the values that you want to add or clear.

   You can search and filter your selections using the special characters, operators, wildcards, and methods described in *Searching within selections or visualizations (page 41)*.
4. Confirm your selection.

The selection is updated.

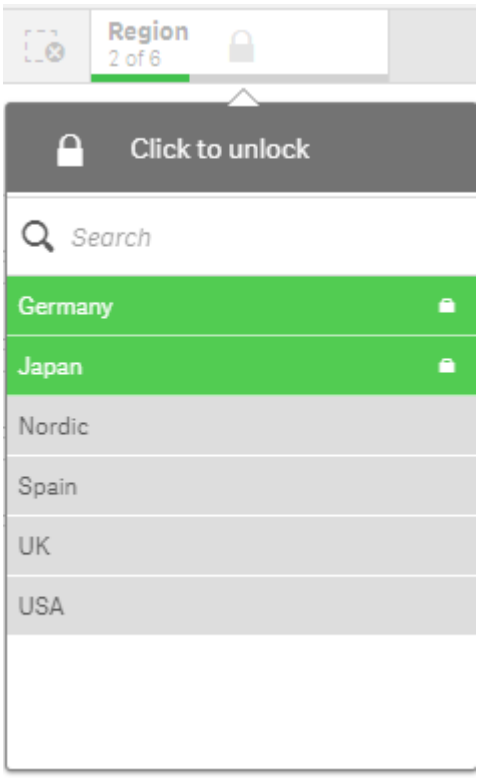
5.6 Locking and unlocking selections

With the lock option, you can protect your selections.

Locking selections

You can lock a selection by clicking the lock icon in the selection popup. The lock prevents any changes from being made to that selection. You can neither change nor clear a locked selection. If you have locked a selection and then try to select excluded field values, the selection item will flash to indicate that the locked selection prevents the selection from being made.

Locked values Germany and Japan within the selection Region.



It is possible to step back in the selection history to a state before the dimension was locked.

Unlocking selections

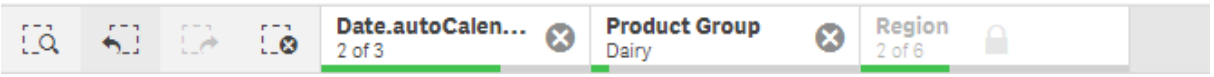
You can unlock a selection by clicking the lock icon in the selection popup. When you have unlocked the selection, you can make changes to it, or clear it.

When an app is saved using Qlik Sense, the current selections and locks are not saved. Selections and locks must be made every time the app is opened.

5.7 Stepping back and forward in selections

When you make selections, these are saved as items in the selections bar above the sheet.

Selections bar with the options to step back and forward in the selections history and to clear all selections.



To the left in the selections bar, there are three options, one for stepping back in the selections history, one for stepping forward, and one for clearing all selections. In the screen shot you can see that the option to step back is available, but not the forward option. This is the normal case when you have not stepped back in the selection history.

Clicking brings you one step back in the selection history. You can move back all the way to the first selection in the session. Even if a selection has been locked, you can move back to a state before the selection was made. A locked selection has a before the dimension name. In the screen shot, the dimension *Region* is locked.

Clicking brings you one step forward in the selection history.

Clicking clears all selections, except the ones that are locked.

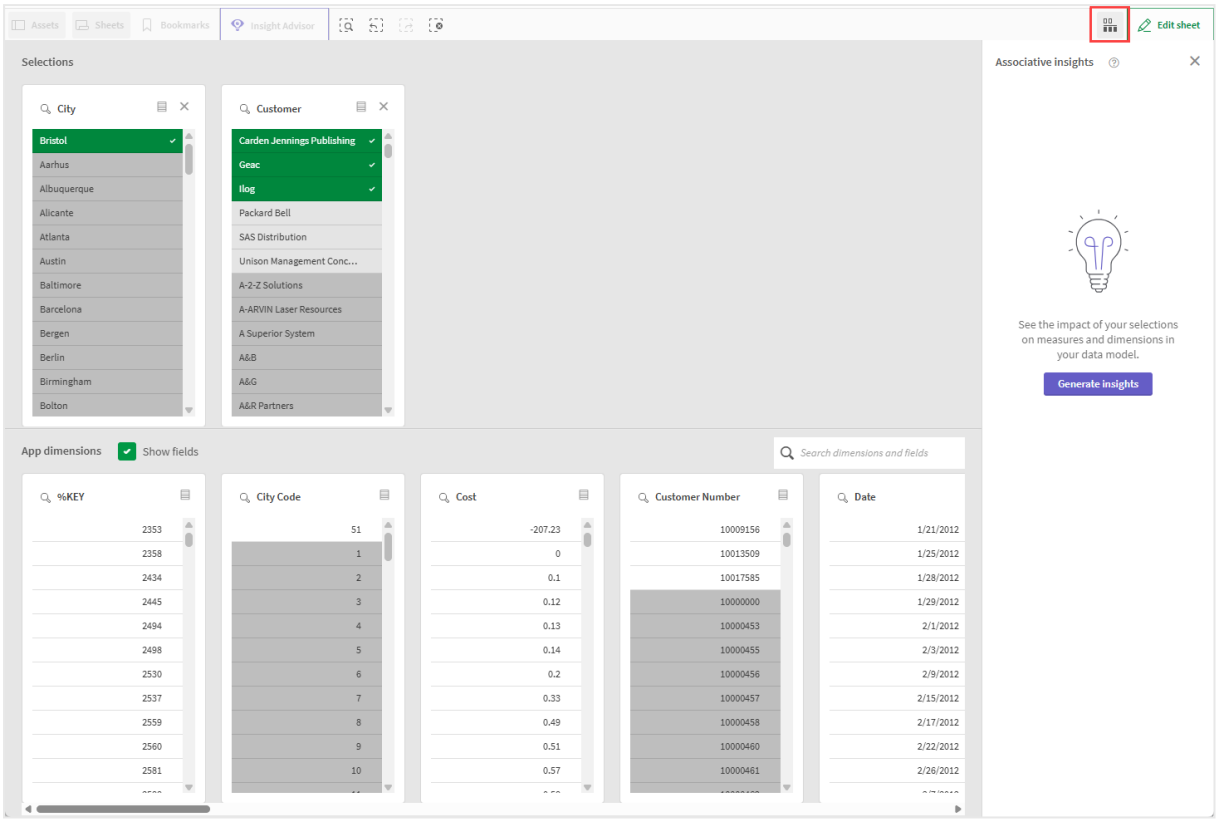
5.8 Using the selections tool

The selections tool gives an overview of every dimension and field in an app. It also gives a more detailed view of selected data, so that you can explore associations in dimensions that have not been used.

During analysis, click to open selections view.

The selections tool is divided into two sections: **Selections** and **App dimensions**. The **Selections** section displays the fields that have active selections. The **App dimensions** section displays all dimensions and fields. Both sections are sorted alphabetically. By default, app dimensions only displays master items. Select **Show fields** to show all the fields that have been loaded into the app.

*Selections tool displaying the two sections **Selections** and **App dimensions**.*



Making and clearing selections

You can make several selections consecutively. Click ✔ or click outside the list, but within the selections tool area, to confirm your selections. These dimensions will move up to **Selections**. Click the toolbar to close the selections tool.

In **Selections**, you can clear a selection in a field by clicking ⊗. The field is then moved down to **App dimensions**.

When you are in the selections tool, you can still use the options in the selections bar: step back, step forward, and clear all selections. In each dimension you have the usual list options: selection menu, clear selection, cancel selection, confirm selection, and search.

Searching in the **App dimensions** section

App dimensions has a search box that is useful when you have many dimensions and fields. You can search by field or dimension title. Your search string can consist of one or more words, or only a part of word. The search is not case sensitive, but only exact string matches are displayed. A search for "numbers" will not display fields with the string "number", but a search for "mbe" will.

Scrolling in the selections tool

You can drag the scroll bar to scroll horizontally through a section. When you scroll in one section the other section is unaffected.

The dimension lists also have scroll bars, for vertical scrolling.

Generating insights

Associative insights reveals relationships in your data. The Qlik cognitive engine searches your data model for excluded values in a subset of fields. It then highlights those values, so you can explore them.

Once you have made a selection, click **Generate insights**. Cards are shown in the right hand panel. The cards show the effect of your selection on dimensions and measures in your data.

Calculated dimensions

You can show a calculated dimension in the selections tool by adding it as a master dimension. See Reusing dimensions with master dimensions.

When a selection is made in a calculated master dimension, it is still shown in the **App dimensions** section, with selections shown in green. Dimensions that correspond exactly to selected fields are hidden from the **App dimensions** section.

5.9 Discovering your data with associative insights

Associative insights reveals relationships in your data. The Qlik cognitive engine searches your data model for excluded values in a subset of fields. It then highlights those values, so you can explore them.

You can compare the contributions of your selections and excluded values against your measures. In any data set, particularly in complex ones, this can help you uncover blind spots and reveal relationships that you may have missed.

> For a visual demo and practical example about discovering your data with associative insights, see the following:

- Discovering your data with associative insights
- Qlik associative insights - A simple yet practical example

Limitations

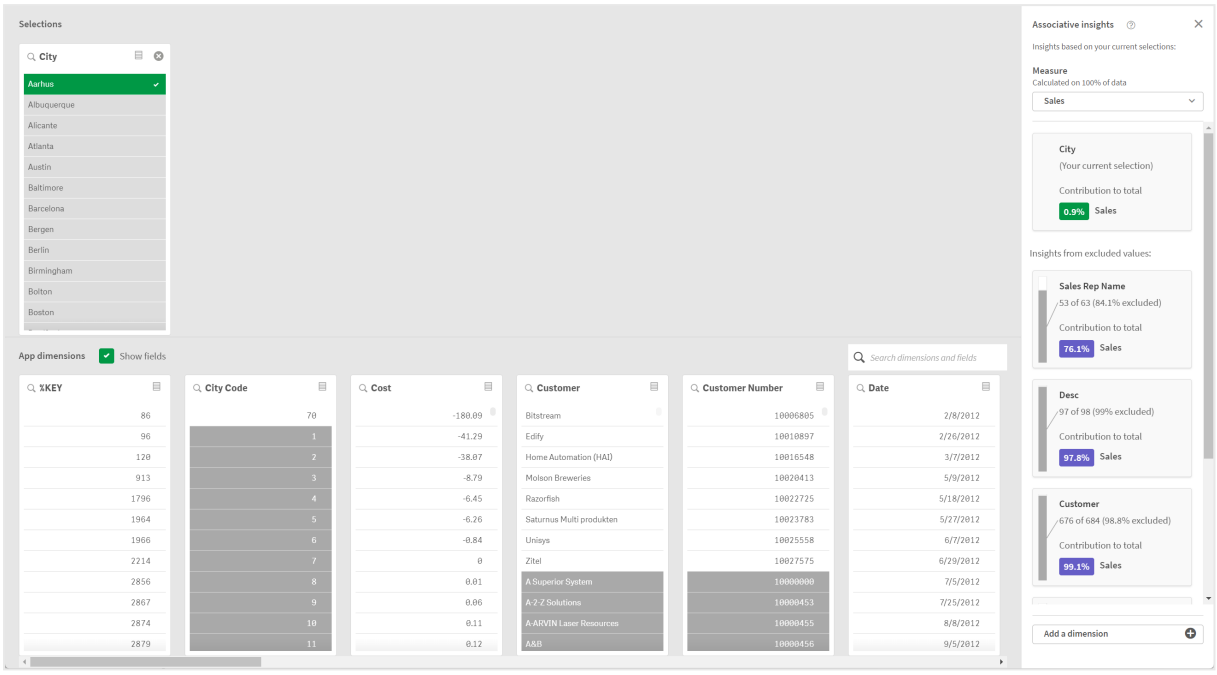
App consumers with the appropriate access rights for an app can use associative insights. They must connect to a Qlik Sense Enterprise or Qlik Core server. They cannot:

- Use the **Alternate states** feature.
- Set **Always one selected value** for a field in an app
- Lock their selections..

Associative insights selections view

When generating insights, Qlik Sense looks at your selections and analyzes the excluded values in your data model. It then highlights data that may be of interest for further exploration. That data is displayed in cards, which can be clicked to provide a more detailed view.

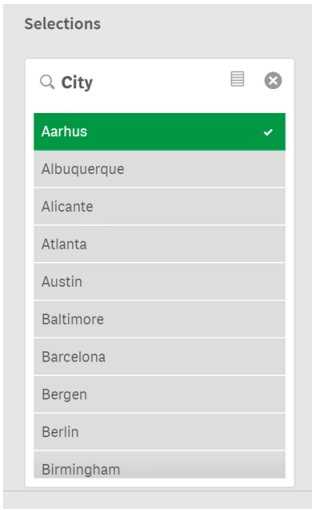
Associative insights selections view.



Selections

Your currently applied selection or selections. The top list box shows data associated with your current selection. The other list boxes show data excluded from your current selection.

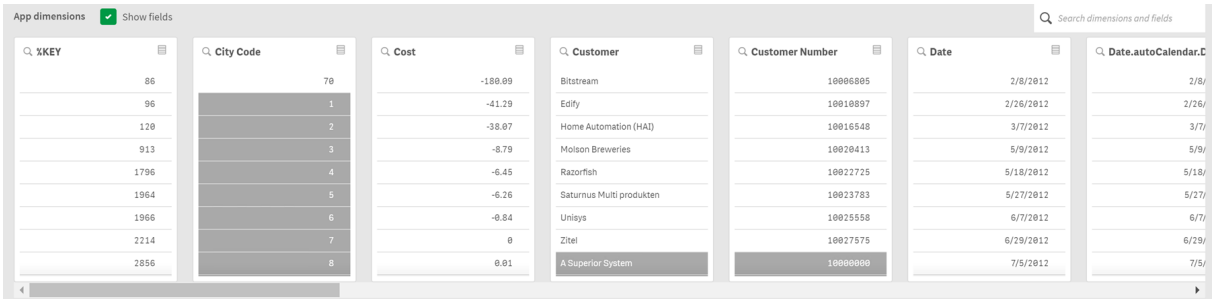
Selections card in associative insights.



App dimensions

The selections that are available to you. By default, only master items are displayed. Select **Show fields** to show all fields.

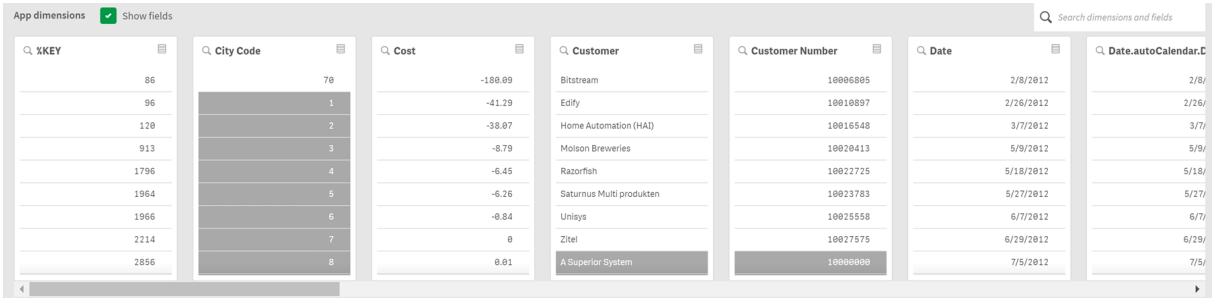
App dimensions in associative insights.



Measure

The measure that Qlik Sense has selected for insights. You can change the measure in the drop-down menu.

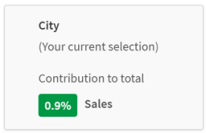
App dimensions in associative insights.



Included values

This card represents included values.

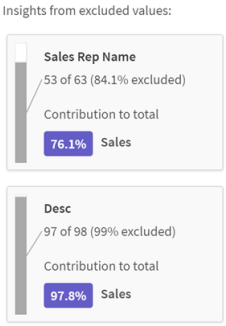
Values included in associative insights.



Insights from excluded values

Insight cards show the impact of the excluded value on your measure. In this case, it shows that one employee (*EmployeeName*), who is not in Canada (*CAN*), contributed 37.8% of yearly sales (*YearlySales*). Purple indicates an insight. Click on a card to reveal the insights details view.

Insights from excluded values in associative insights.



Add a dimension drop-down

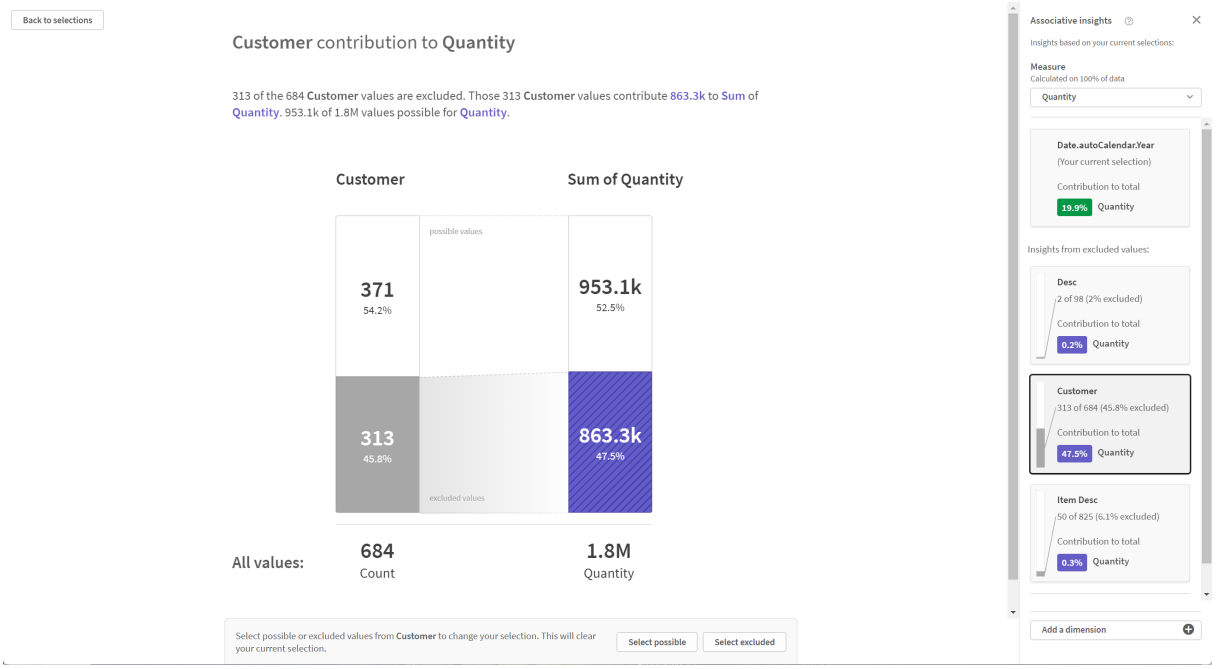
You can use this drop-down to add cards to the **Insights from excluded values** section.

Add dimensions drop-down.

Insights card details view

Details view will display a detailed chart if you have a simple sum() measure.

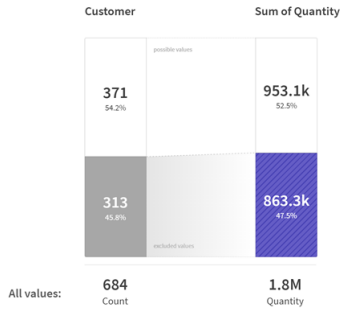
Associative insights card details view.



Details view

A detailed view of the currently selected card. Click the chart to see the data in a table. Purple indicates an insight.

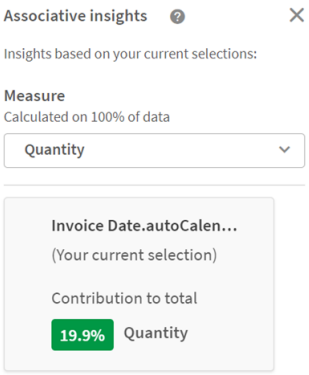
Details view for currently selected card.



Measure and included values

You can use the drop-down to change the current measure. The card beneath it represents included values.

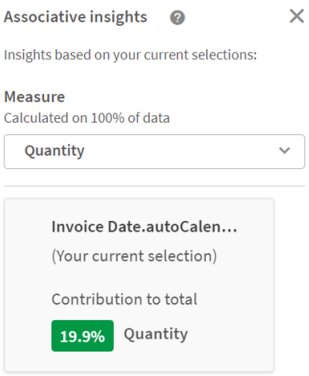
Measure selection and included values.



Insights from excluded values

These cards represent excluded values. You can click them to change the chart in details view.

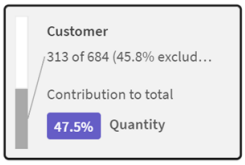
Add dimensions drop-down.



Currently selected dimension card

The dimension you have currently selected will have a dark border around it.

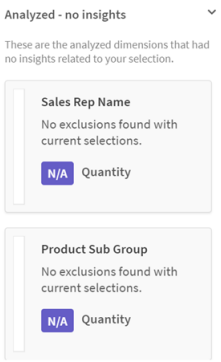
The currently selected card.



Analyzed - no insights

These values have been analyzed, but have no interesting insights.

List of cards with no available insights.



Add a dimension drop-down

You can use this drop-down to add cards to the **Insights from excluded values** section.

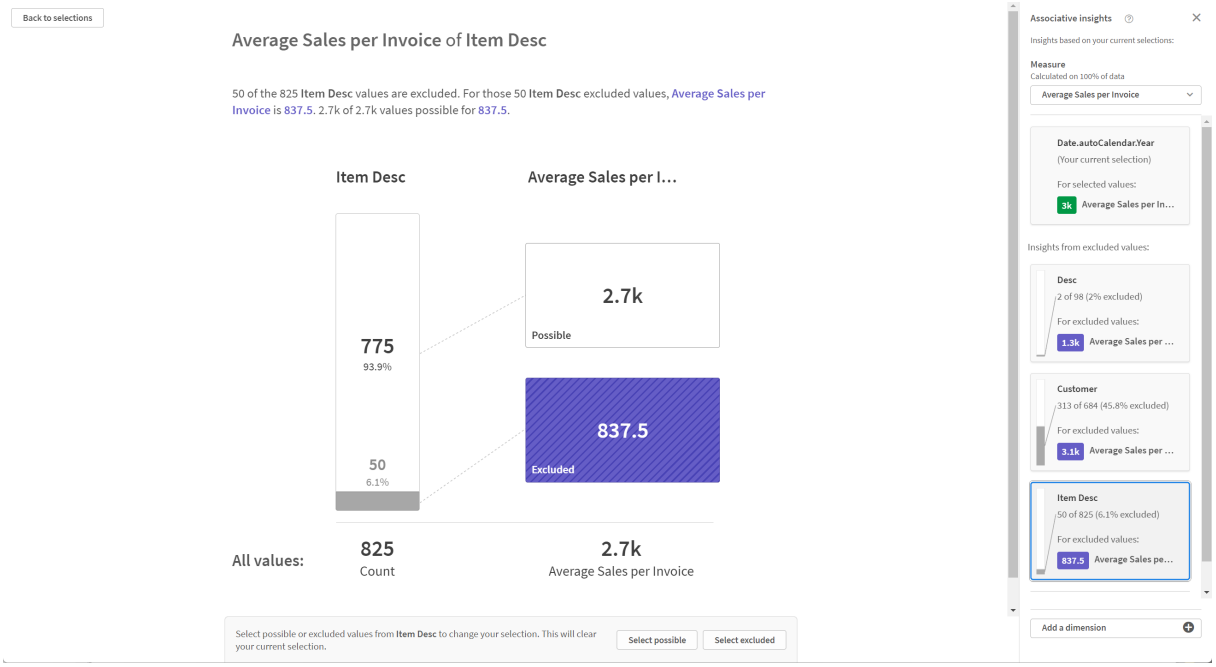
Drop-down menu for adding dimension.

Insights card KPI view

Details view will display a KPI chart under two conditions:

- Measure aggregation is other than sum().
- Measure aggregation is sum(), but the data model is not appropriate for standard stacked charts.

Associative insights card details KPI layout.



Generating insights

Do the following:

1. In a sheet in your app, click **Selections**. The **Selections** window opens. The window contains the **Associative insights** panel.
2. Select a value in **App dimensions**.
   By default, only master items are displayed. Select **Show fields** to show all fields. You can then select a value from the fields that are shown.
3. Click **Generate insights**.
4. Cards are shown in the right hand panel. The cards show the effect of your selection on dimensions and measures in your data.
5. You can change which measure is assessed. Choose a new measure from the **Measure** drop-down menu.
6. Click a card to see more information about your associative insight.

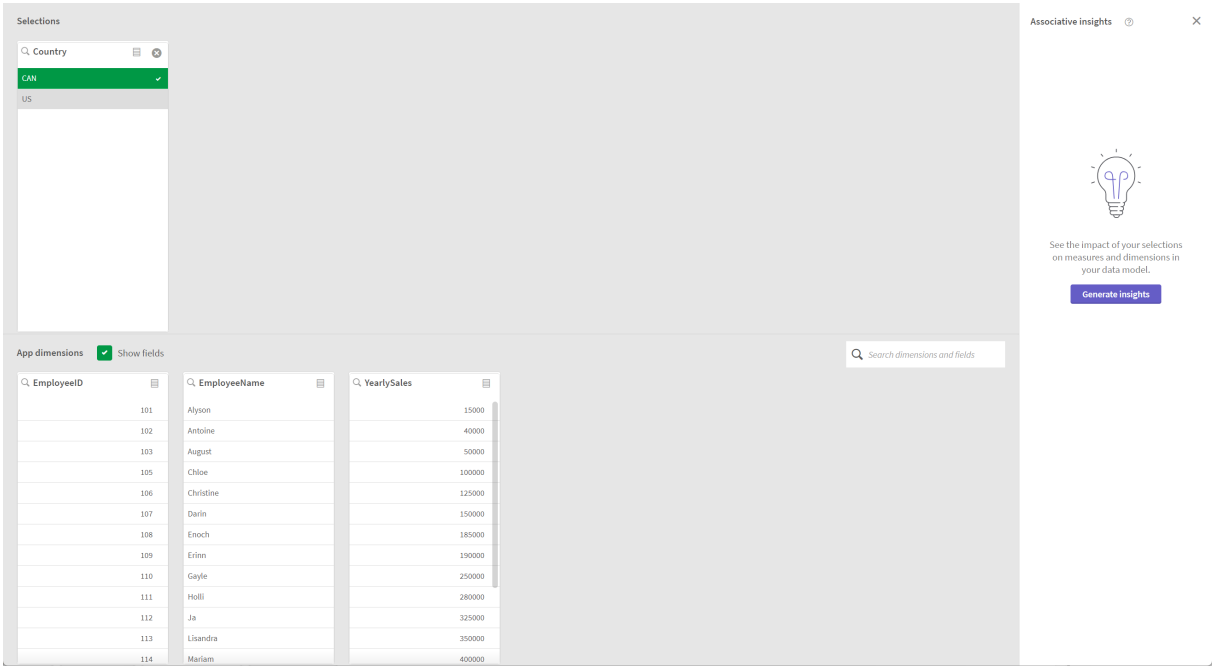
You can make or change you selections in the **Associative insights** window at any time. Make your selections and then click **Refresh**. The cards will be updated based on your new selections.

Associative insights example: No data left behind

In this example, we use a simple data set to uncover an insight.

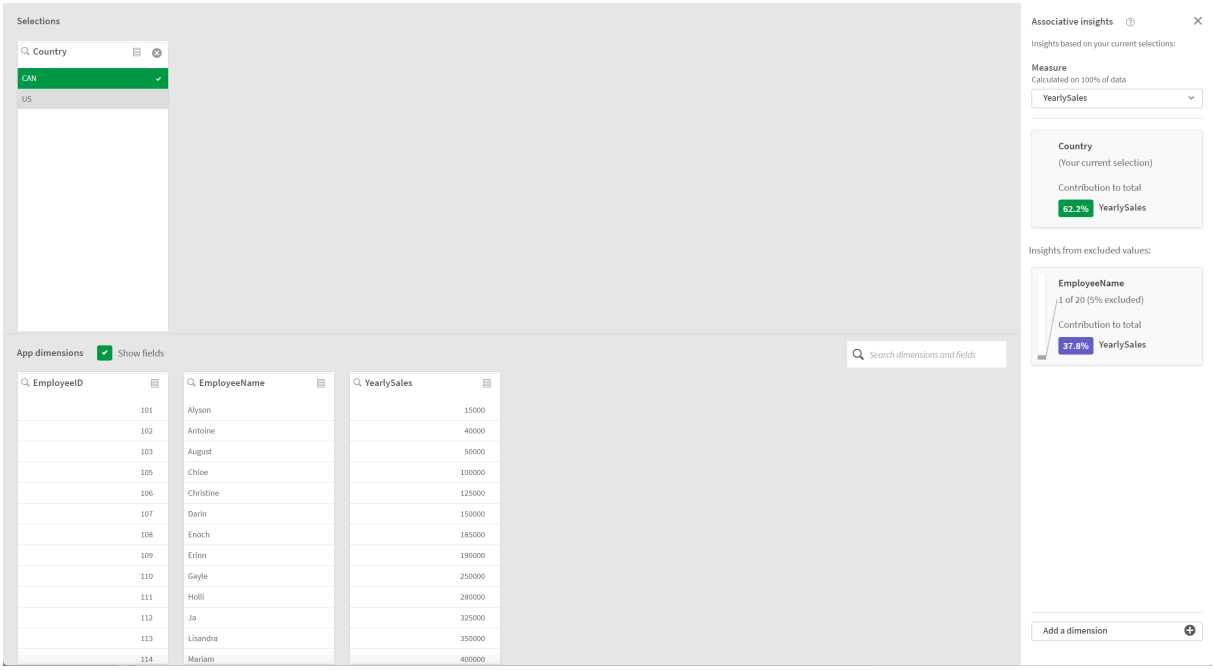
Do the following:

1. Here is a view of our app with the **Selections** window open. We have selected *CAN* in the *Country* field. *US* is colored light gray because it is an alternate selection. The values in the *EmployeeID*, *EmployeeName*, and *YearlySales* fields are white because they are possible values. In other words, they are associated with our selection of *CAN*.
   *Associative insights with **Generate insights** button*



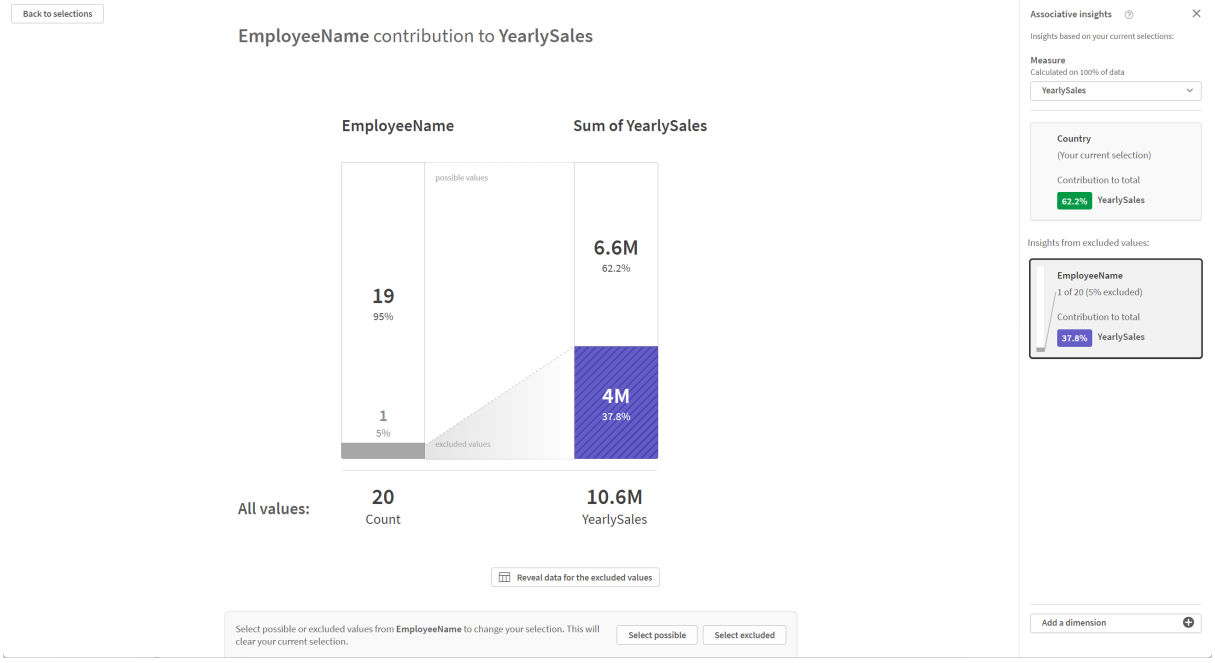
2. When we click **Generate insights**, Qlik Sense selects interesting data to show in the associative insights cards. We see that CAN contributes 62.2% to our yearly sales. We also see in the bottom card that one of our employees (or 5% of all *EmployeName*) is excluded from this selection. This employee contributes 37.8% to our yearly sales. Purple indicates an insight.

Associative insights with one selection



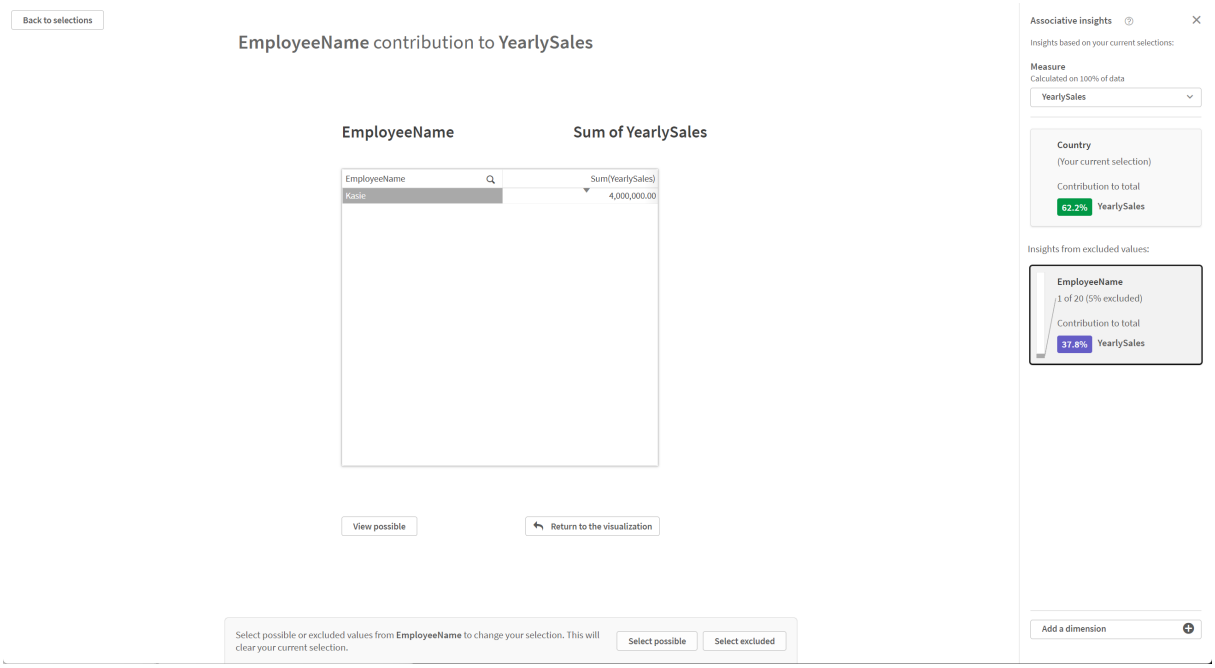
3. When we click on card, Qlik Sense shows us a detailed view of the data. It shows how much this excluded employee contributed to yearly sales. Who is this employee? We know they are excluded from our selection of *CAN*. Click **Reveal data for the excluded values**.

Associative insights with detailed view



4. We now see a table showing information about *Kasie*, the excluded value from the *EmployeeName* field. Click **Select excluded** to apply *Kasie* as a selection.

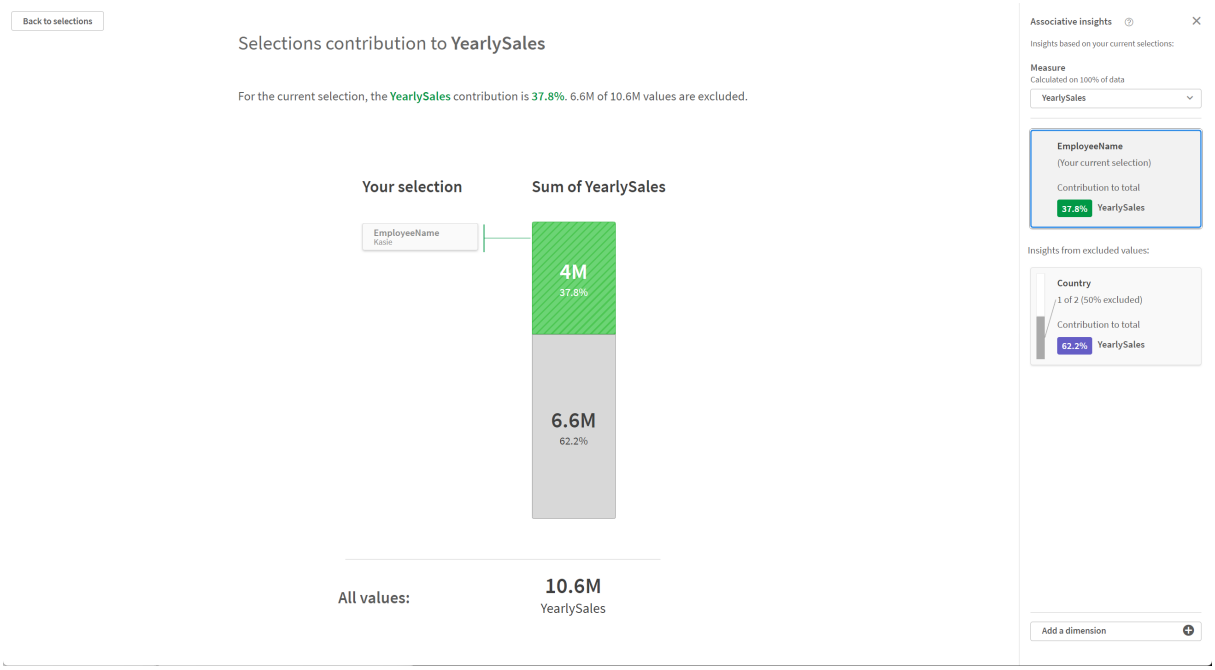
Associative insights with detailed view of excluded values



5. We are brought back to the **Selections** window. *Kasie* is selected. Values in our former selection of *CAN* are colored dark gray, because they are now excluded.
   Click **Explore selections**, and then **Generate insights**.
   Associative insights with previously excluded values included

6. Click the *EmployeeName* card, and you will see an updated insight card details view.

Associative insights with Kasie as selected value



Disabling associative insights in an app

Associative insights can be disabled in an app by adding a variable and then refreshing the app.

Do the following:

1. In the sheet edit mode, in the assets panel, click .
2. Click **Create new**.
3. In **Name**, type *DISABLE_SELECTION_INSIGHTS*.
4. In **Definition**, type any value.
5. Click **Close**.
6. Refresh the app.

Troubleshooting associative insights

I cannot see associative insights

Possible cause

A script variable is disabling this feature.

Proposed action

Contact your administrator.

Insights are not available

Possible cause

Qlik Sense is offline or not connected to a Qlik Sense server.

Proposed action

Verify that you are online. Log into your Qlik Sense server and try again. If this does not solve the problem, there might be an issue with engine.

I am missing fields under **My dimensions**

Possible cause

You can only see master dimensions, because **Show fields** is not selected

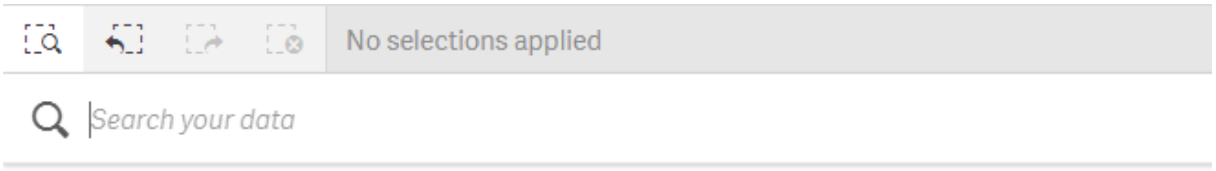
Proposed action

On the **Selections** screen, select **Show fields**.

6 Using smart search

Smart search is the global search tool in Qlik Sense, enabling you to search the entire data set in your app from any sheet in the app. Smart search is available from the selections bar in a sheet by clicking .

Smart search field where you can search the entire data set in your app from any sheet.



Smart search only supports text search. Search operators other than quotation marks are not supported

If you click on a result under **Apply a selection**, the results disappear and the selection is applied.

Smart search is available when you are analyzing data on a sheet. The data results help you to find associations and make selections in your data.

You can search for data in visualizations in your sheet with Insight Advisor, which you can access by clicking **Insight Advisor** in the sheet view. Insight Advisor can also generate new vizualizations based on your data searches.

You can also search within selections and visualizations such as tables and filter panes.

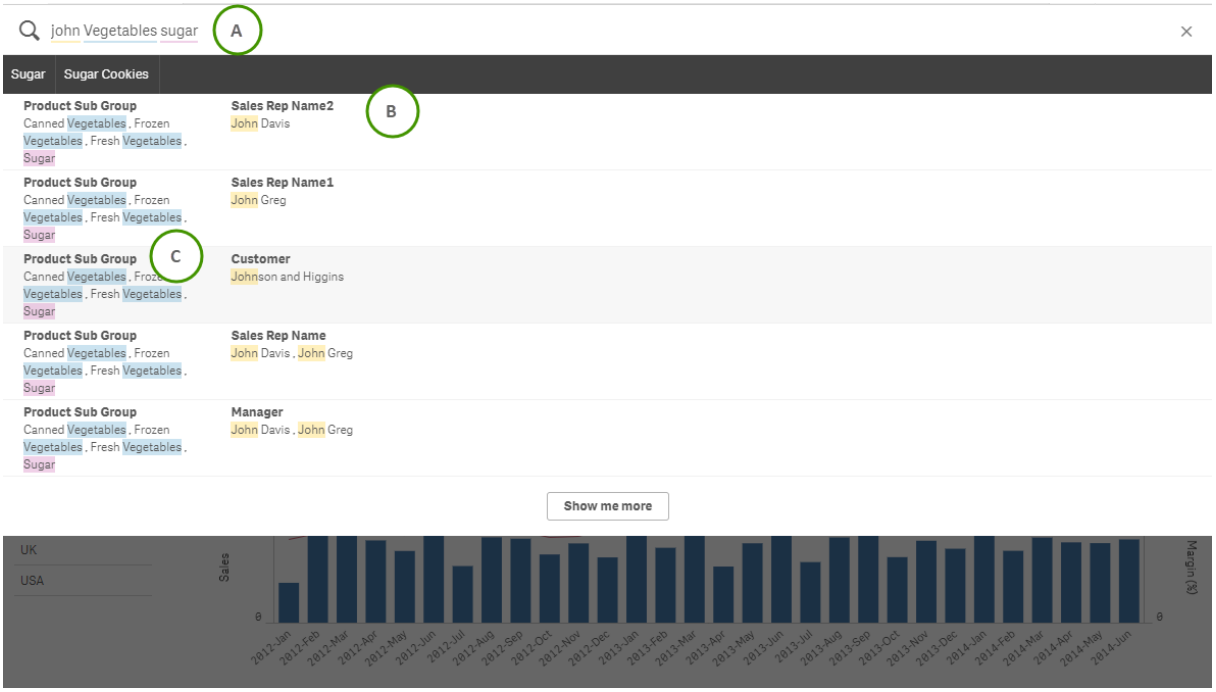
6.1 What happens when you search

As you type your search query, Qlik Sense searches data items. Smart search filters the field values and displays the matching items. Smart search looks for:

- Field values
- Dimension values (also dimension values that are created as master items)

Measures (measure values) are not included in smart search.

The results of searching for 'John Vegetables sugar', which generates one search query for each term.



A: Search field

Separate search terms with spaces. To link words into one search term, use quotation marks, for example, *"mountain bike"*. Suggested search strings are displayed beneath the search field

B: Apply a selection

The search results from the app data, shown with one result per row.

Click **Show me more** to see more results.

C: Color-coded search result terms

A color code is assigned to each search term found. It shows partial matches as well as full matches.

You can clear the search field by clicking the cancel icon ✕ to the right in the search field. Click the search icon to close smart search.

The search terms are always compared against the beginning of the words in the database. Searching for "read" does not present "bread" as a match, whereas "reader" and "Reading" would both be matches. The search terms are each given a color to support the identification of the matches. When there are more than six search terms, the colors are reused.

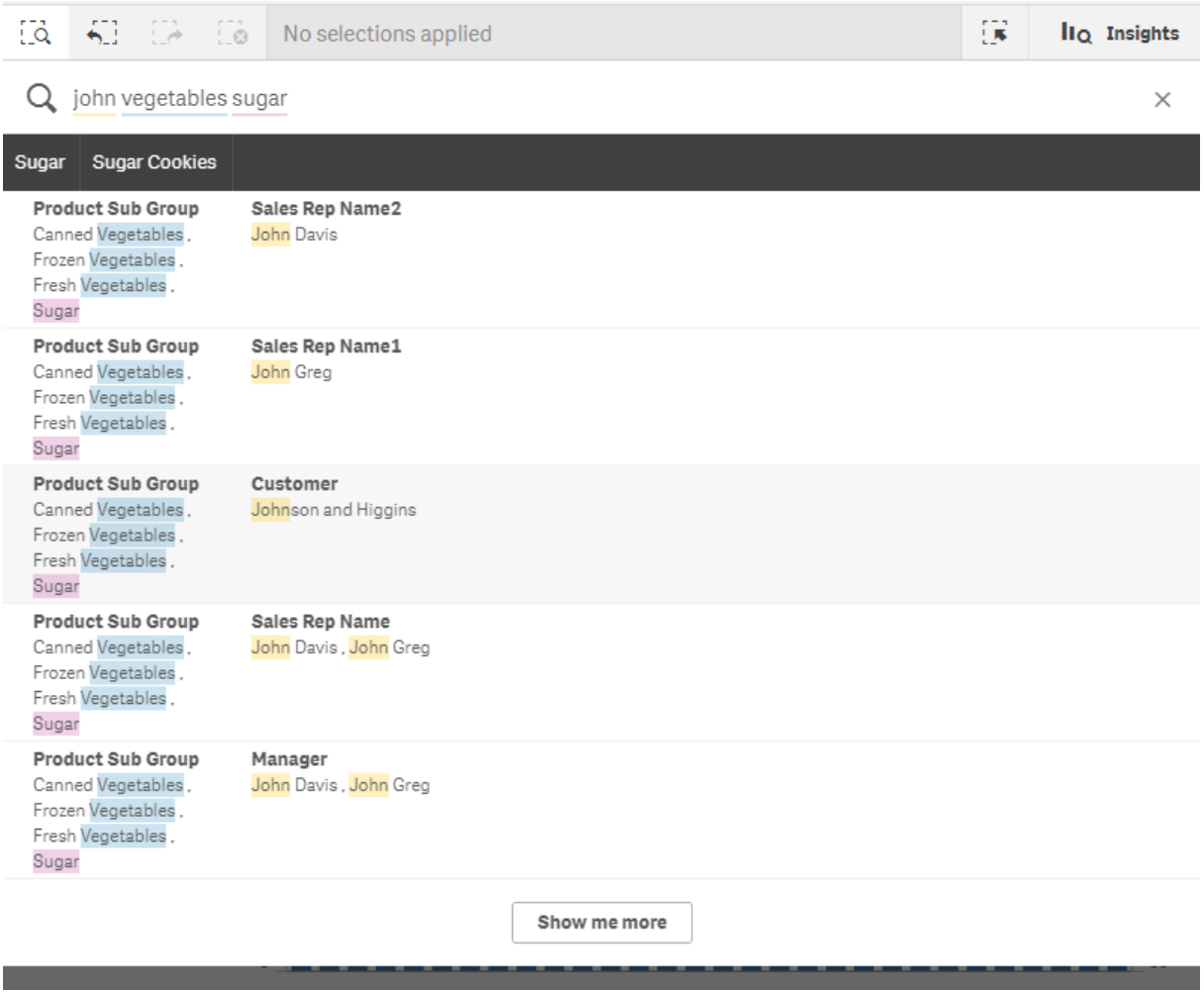
6.2 Using search results to change selections

Interacting with search results for data

When you search data, the results show the combinations of matches found in the entire Qlik Sense database. The results are based on field associations. They are sorted by the number of matched search terms, in descending order. If there is more than one match, the results are ranked by relevance. Click a match to insert it into the search field.

When you select a result, you make an actual selection of the values, and your current selections and the visualizations containing the selected data are updated.

The screenshot illustrates the categories that are available in the database: *john*, *Vegetables*, and *sugar*.



If you select a dimension value in the search result, the field name (not the dimension name) will be displayed in the selections bar.

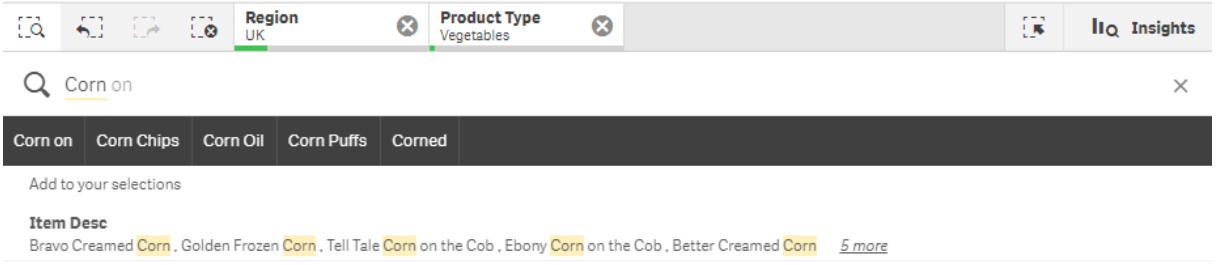
You can clear the search field by clicking the cancel icon ✕ to the right in the search field. Click the search icon to close smart search.

The search terms are always compared to the beginnings of the words in the database. Searching for “read” does not present “bread” as a match, whereas “reader” and “Reading” would both match. The search terms are colored to show the matches. When there are more than six search terms, the colors are reused.

Using smart search to change the current selection

When you use smart search to search the data in an app, and you make a selection from the results, you can search within that selection. Then you can click on search results to change your current selections. Smart search searches within your selections automatically, all you need to do is add search strings and perform a new search. You can do this over and over to filter your search results.

Using smart search to search within the selections Region and Product type.

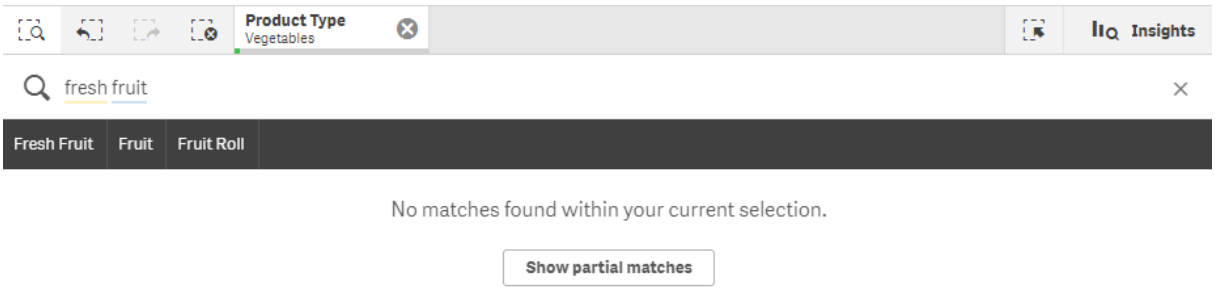


When you search within your current selection, smart search will find results associated with your current selection. If the terms you are searching for are not associated with the current selection, you will see an option to clear the current selection. If you clear the selection you will see the result for the searched terms without having to re-enter them.

If you search within a selection, and your search terms are excluded because of the selections (dark gray), there will be no results.

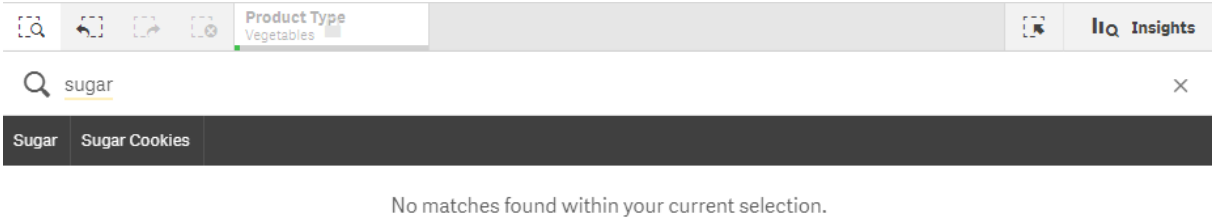
If you search within a selection using multiple terms and your query does not produce a result for all of your search terms, you can view partial matches by clicking **Show partial matches**.

Searching for the multiple terms 'fresh fruit' did not produce a result for all search terms, making the option 'Show partial matches' available.



If you search within a selection and your query does not produce a result, you will get the message "**No matches found within your current selection.**". If the selection is locked, you can consider to unlock the selection and perform a new search.

No result searching for 'sugar' in the selection Product Type.



6.3 Keyboard shortcuts used in smart search

This description of keyboard shortcuts assumes you are working in Windows. For macOS use Cmd instead of Ctrl.

Keyboard shortcuts used in smart search

Keyboard navigation	Description
Ctrl+F	Open smart search. You can then enter the values or characters you want to search for.
Tab or Enter	Add the first suggested search string to the search field, if none is highlighted.
Down/up arrow keys	Move between the search field, suggested search string list, and search results. Move between rows in the search results.
Right/left arrow keys	Move between the entries in the suggested search string list.
Tab	Add the highlighted entry from the suggested search string list to the search field.
Enter	Make a selection of the highlighted search result. Make a selection from the highlighted suggested search string list.
Esc	Clear the search field. Close smart search (if the search field is empty).
Ctrl+F	Close smart search.

7 Troubleshooting - Discover

This section describes problems that can occur when discovering and analyzing in Qlik Sense.

7.1 My search does not produce any results

Possible cause

You have locked selections.

Proposed action

Unlock the selections and then perform a new search.

Do the following:

1. Click on the selection with .
2. Click to unlock.
3. Perform a new search.

7.2 My search using Insight Advisor does not produce any results

Possible cause

You are searching for a field which is not a master item.

Proposed action

Search for a master item instead. Additionally you can use smart search to find fields which are not master items.

7.3 Incomplete visualization

A visualization is not displayed, instead an error message **Incomplete visualization** is displayed.

Possible cause

The visualization contains data fields that you do not have access to.

Proposed action

Contact your Qlik Sense administrator to see if you can get access to the omitted data fields, to be able to use the visualization.